

# FORTUNE

FEBRUARY 2022

INDIA  
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NEWS, EVENTS, PROMOTIONS + IDEAS



Karishma kakoti

Vinkesh Gulati

Sanjay Ghodawat

Dr. Niranjn Mittal

Lion Dr. Y Kiron

# GLOBAL

BUSINESS TYCOONS

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# GLOBAL BUSINESS TYCOONS



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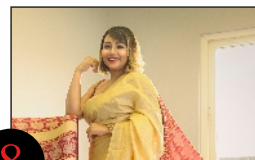
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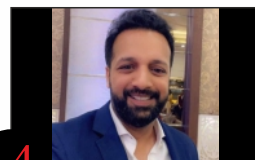
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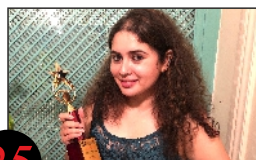
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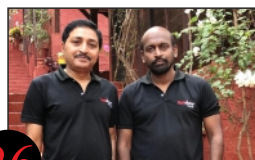
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# LIFESPAN

## A TRENDSETTER IN HEALTH AND WELLNESS INDUSTRY

**M**r Narendra Ram Nambula is the Founder and CEO of Lifespan Pvt. Ltd. He is a business builder who made his mark in the industry with his leadership skills and exemplary fighting spirit.

A first-generation entrepreneur, Mr.Narendra Ram Nambula's people skills, ability to leverage market dynamics and keen entrepreneurial acumen helped reshape many companies.

Mr.Narendra Ram Nambula's personal characteristics are perhaps the best way to sketch his profile: apart from dedication to innovation and being consistent about the significance of leadership, he has set an example for Indian youth with his initiatives towards community service, and also championed the cause of equality in society

### About Lifespan Pvt Ltd.

Mr.Naredra Ram Nambula, envisioned at a young age the need of supplements. He also holds faith in the ancient adage "let food be thy medicine", Lifespan was created with a mission to provide reliable, high-quality preventive Healthcare products into the market.

Lifespan differentiates itself from its competitors through a diverse product line in the form of tablets, capsules, gels oils, paste, liquids/juices, dry/ wet blended powders and diskettes. All the products are based on the ancient texts and scientific literature about the ingredients that go into the formulation of the product and so it is not a medicine or substitute for varied diets.

### Factory and Capacity:

Lifespan has state-of-the-art manufacturing facility in Hyderabad, capable of handling mass production of health , strictly adheres to the GMP regulations to ensure that its products are pure, safe, unaltered and effective. High quality ingredients are used in the products while adhering to strict quality measures during the manufacturing process.

Lifespan's manufacturing facility is registered and built according to USFDA standards (U.S. FDA Registration No.: 16316762158). The manufacturing facility is equipped with state-of-the-art machinery and production team and technicians are experts in running the production without compromising on quality and standards. He says 'we strive to keep our technology and premises updated through continuous improvement of processes and systems'. Lifespan is expanding and is exporting across the world its Ayurvedic supplements to countries like Canada, Russia, UAE and USA to name a few.

Here's wishing Lifespan and Mr Narendra Ram NAmbula a very best and happiness for future.





(L-R) **SANJAY GHODAWAT** : Founder & Chairman - SGG  
**SHRENIK GHODAWAT** : Managing Director - GCL

**G**CL is focused on constant product innovation, customer - centricity, affordability, quality & creating a unique brand identity for itself. These value-based practices have enabled GCL to achieve the momentous milestone of becoming 1,000 Cr revenue company ending FY21 and are on track to achieve INR 2000 Cr revenue by FY23.

Today's mercurial economic scenario poses a challenge to any entrepreneurial endeavor in winning the trust of customers and retaining brand loyalty than earning profits from the venture. GCL started its journey by manufacturing edible oils and with increasing consumer acceptance, trust and notable success, the company was encouraged to expand and diversify its product portfolio to include staples, impulse and non-food categories under the famous "Star" brand. Elated by GCL's success, Mr. Shrenik Ghodawat shares, "Our world-class manufacturing facilities, extensive rural and urban penetration, efficient trade marketing, distribution network and business ethics are the key driving factors for attaining this illustrious feat in a short span of time. We will also in due course look at all the options of raising external capital for future growth of Consumer & Retail business."

GCL's "Fizzinga" - carbonated drinks, Frustar - fruit drinks, Star Water and RIDER - Energy Drink are among the top -selling products in the beverages category. A new inclusion is the dairy division offering of Star Ghee, Hapy Milkshakes and Star Flavoured Milk. The wide-ranging products are manufactured at GCL's state-of-the-art facilities under the supervision of its adept team who adheres to the most stringent manufacturing protocols. "STAR" brand Atta, Edible Oil, Jaggery, Pulses, Rice, Salt, Sugar, Snacks and assorted Namkeen's are now household names in Maharashtra and Karnataka, and so are the "Ayurstar" range of personal care products and the "Klemax" range of homecare products.



## THE DARK HORSE IN THE INDIAN **FMCG RACE** **GHODAWAT CONSUMER** ENVISIONS INR 2,000 CR REVENUE BY FY23

“Under the dynamic leadership of Sanjay Ghodawat, Founder & Chairman, Sanjay Ghodawat Group (SGG) and Shrenik Ghodawat, Managing Director – Ghodawat Consumer Ltd (GCL), the FMCG arm of SGG, has endeared itself through its customer - centric business policies since its inception in 2013. SGG has various verticals like Aviation, Consumer Products, Education, Energy, Mining, Realty, Retail, Software & Textiles. It has a base of over 10,000 employees, 16,000 students and millions of customers globally.”







GCL recently introduced a new range of bakery products that would make you fall in 'Love at First Bite'. This has been launched under its flagship brand 'STAR' in categories like Cakes, Muffins, Rusk and Wafer Biscuits. With the launch of these bakery products, GCL has made it a mission to change the experience of everyday food, merging innovation and technology to give consumers fresh and wholesome products.

### Revolutionizing the Retail Space

Ghodawat Retail is already making waves in the retail world with its latest offering "Star Localmart". This 21st century supermarket will provide customers with an array of daily consumable products under single roof, besides opening up lucrative franchising opportunity to aspiring entrepreneurs. Within less than a year since inception, Star Localmart has had phenomenal progress, expanding from a single store to 50 plus stores and another 450 in the pipeline for launch in the next one year. The eventual goal is to set up 3,000 stores across India in the next three years. "With Ghodawat Consumer's extensive rural & urban penetration, efficient trade marketing, distribution network and most importantly the expansion of Star Localmart will be our biggest trigger of growth. When we achieve our target of 3000 stores, it will help us generate employment opportunities for over 25,000 people across India." says Shrenik. All the manufacturing facilities of GCL are solar-powered and generate their own electricity through co-generation. "We have also pledged to be plastic neutral and

carbon neutral by 2030. With a profound opportunity to help build a more sustainable future, this endeavor isn't just born out of an environmental basis but also to ensure we leave our planet in a better shape than we found it," shares Shrenik. With innovations that power our sustainable environmental journey, every member of GCL completely aligns themselves to benefit society and create value for all our stakeholders.

### Torchbearers of SGG

If Mr. Sanjay Ghodawat, Founder & Chairman of SGG, is the inspirational force behind the success of the conglomerate, then Mr. Shrenik Ghodawat is taking forward the glorious legacy of SGG to the next stage of modernization with his youthful visionary zeal. In 1993, Sanjay Ghodawat laid the foundation of SGG and built it with sheer dedication, vision, unparalleled efforts and strong business ethics that earned SGG a reputation for its unique products and services across the globe. He is supported by his son Shrenik, who was lauded for his entrepreneurial endeavors on a global stage for earning a rare recognition of "40 Most Influential Asian Under 40" by AsiaOne. He spearheads the Aviation, Consumer, Energy and Retail verticals.

Mr. Sanjay Ghodawat is recipient of many illustrious national and international awards given by Economic Times, Times Group, Femina, Maharashtra State, Education World, among others. "The road to success and the road to failure are almost the same. It is the belief, courage, and persistence of each traveler that decides where will he lead," says Sanjay Ghodawat.

### Compassion for Society

Sanjay Ghodawat Foundation (SGF) has done considerable charitable work across its various programs. Planting of over three lakh trees, providing free education to over 5,000 girls, setting up of bio-toilets, providing financial assistance to budding sportspersons and the families of martyrs, etc. are areas where SGF has left indelible impact. In 2019, SGF was in the forefront in providing all possible help to hapless victims of the devastating Kolhapur floods. During COVID-19 pandemic, SGF helped more than half a million people across India. The COVID Care Centre at Sanjay Ghodawat University (SGU) campus (Kolhapur) saved hundreds of lives, benefitting more than 27,500 patients through its 24/7 availability of medical facilities. Also, SGF came to the aid of Mauli Old Age Home in Kolhapur, giving it a new lease of life by providing all support including financial help.

A role model for youngsters and an inspiring personality, Mr. Sanjay Ghodawat believes in giving back to society what is rightfully earned from it, stating, "Charity, philanthropy, uplifting others, etc. are the real jewels that every successful person should wear. The kind of positive radiance it creates not only brings transformative changes in the lives of others but also gives you the highest level of satisfaction that no other materialist thing in the world can offer. Do remember, the power of philanthropy is immense and its results are always beyond numbers."



A leader is made not born  
**Vinkesh Gulati**

They say a great leader is not born but made. However, leadership came naturally to Vinkesh, joining the family business at the tender age of 18, alongside his education in law and commerce.



Over the past decade, India's automobile industry has seen unprecedented growth as the number of registered vehicles has grown from 44 million to over 75 million from 2011 to 2021.

However, over the past few years, we have seen some glorious Automobile Manufacturers such as Harley Davidson, General Motors, and Ford pack up their bags and leave Indian shores. As a result, customers are left frustrated, searching for after sales and spare parts support. Livelihoods are threatened as employees of factories and dealership are left jobless and the organization working for the resolution for such situations is the Federation of Automobile Dealers Associations the apex association for automobile dealers.

The man who runs the show is Mr. Vinkesh Gulati, President of FADA, Dealer Principal of multi-city United Automobiles, and Vice President of United Group of Institutions and United Diagnostics.

*They say a great leader is not born but made. However, leadership came naturally to Vinkesh, joining the family business at the tender age of 18, alongside his education in law and commerce.*

With Mahindra and Bajaj dealerships in Delhi, Allahabad and Faridabad, the company has over 500 employees. Over the past 32

years, United Automobiles has emerged as a pioneer, winning a multitude of awards for dealer satisfaction and sales as well as gaining recognition for its excellent service and quality.

Vinkesh has closely witnessed the rapidly changing auto industry and he believes it is imperative for him to be aware of the ground realities to be successful. Interacting with customers and understanding their needs is an indispensable part of his day and helps him develop long-lasting interpersonal relationships with them. According to Vinkesh, an entrepreneur is never out of opportunities, but they should be able to adapt to the changing dynamics to meet the evolving demands of the industry. Shedding light on the future of the automobile industry in India, he says "India is a future superpower and with such a young population, there is no dearth of opportunity. India has the potential to soon become the third-largest automobile market in the world."

Vinkesh entered the FADA Council in 2010 and was appointed as President in 2020, a year full of uncertainties with the looming COVID-19 pandemic and the resulting slump in Auto Sales. FADA stepped up to the challenge, formulating unique training for dealers to sustain their business in the pandemic. FADA also launched a special 2-wheeler vertical in Vinkesh's tenure. The vertical focuses on the qualms and problems of the two-wheeler market in India.

Currently, Vinkesh is working hard on

bringing the Automobile Dealers' Protection Act to safeguard the interests of dealers. He has been campaigning with the Ministers and Members of Parliament and appraising them the issues of retail fraternity to get their support.

Apart from the Automobile business, Vinkesh is also involved in managing and running United Group of Institutions (UGI). The Group has nine institutions which comprise Eastern UP's largest multispecialty hospital along with Medical, Engineering, and Law and Management educational Institutes. The group is also

*"My employees are truly the soul of the business. They help us build better relationships with customers. I believe my emphasis on teamwork, keeps them motivated and in high spirits. Happy employees result in happy customers."*

into Diagnostics and are considered the topmost diagnostic center in the city.

Vinkesh's grandfather Late Shri Shiv Ram Das Gulati, who left Pakistan during the Partition and settled in Allahabad, lived by a set of rules which became the guiding principles of his life. Talking about the inspiring role of his grandfather, Vinkesh says, "His focus on efficiently managing business in a financially astute way and giving back to the community has helped me become the person I am today."

Family holds a special place in Vinkesh's heart. "One of my biggest blessings is being

married to Pooja. She is truly my soulmate and a source of motivation. It is only due to her constant support and love that I have been able to come so far in business. I love spending quality time with my son, Advaya and bonding with him."

Vinkesh is also Treasurer of Automotive Skill Development Council and is passionately involved in the professional development of manpower in the Automotive sector.

Vinkesh is a member of the National Executive Committee of FICCI, A non-government, not-for-profit organisation, which is the voice of India's business and industry working on influencing policy to encouraging debate, engaging with policy makers and civil society.

Words from the Legend himself- Vinkesh Gulati

Life is full of struggles, but the experience in overcoming these struggles makes you resilient and this resilience empowers you to make the most of your opportunities.

The entrepreneur in me always pushed me to explore new ventures and the complexity and uncertainty involved never deterred me.

My employees are truly the soul of the business. They help us build better relationships with customers. I believe my emphasis on teamwork, keeps them motivated and in high spirits. Happy employees result in happy customers.

# Style in the air



KA Design a young budding interior designing company headquartered at Guwahati, Assam. Shining up high with its best quality of arts in interiors from going traditional to modernizing it. The founder, the most loved “Karishma Kakoti” a brilliant entrepreneur who started her own firm right after she completed her designing course. Her creations hold the epitome of beauty on its own and leaves behind her identity which represents the company.

**K**A Design a young budding luxurious interior designing company headquartered at Guwahati, Assam. Flourishing with its extraordinary quality of art in the interiors, transforming from traditional to modernizing it. The creations hold an epitome of beauty on its uniqueness leaving an identity which represents the company.

The founder, most loved “KarishmaKakoti” a brilliant entrepreneur who started her own firm right after she completed her designing course. The young lady boss, with a personality of enthusiasm, charismatic and innovative mind has been very creative since childhood, winning several awards for it from her school and college days.

In the year 2013 she completed her B.sc degree in interior designing along with a Gold Medal with distinction from Amity University, eventually opening several career doors for her. Despite receiving scholarships and multiple job opportunities from top companies, she chose to focus on starting her career in the designing world and never looked back since.

Talking about experience in her career, we can get the glimpse from her first project engagement with the famous architect Bobby

Mukherjee for Marriott Hotel, Delhi. On the later part of her journey after gaining experiences for a few more years in this field, she chose to become an entrepreneur herself. In the year 2016 she moved to Bangalore and founded her own firm “KA design”, by 2017 she decided to bring it to her own state land, Assam in the North-eastern part of India.

Being a dedicated person in her work, she tried to create a difference by taking up her first project on “sustainable design” work in Kharguli, Guwahati. In spite of being a challenging task, she successfully satisfied the client's needs by designing sustainable interiors. This opened up many more projects for her in the following years

She has completed several projects for commercials, residential, hospitality sectors, offices, showrooms, cafes, hospitals etc. spreading all over the country. Some of their flourishing projects are the Hotel Gateway, Shillong, Topsy Town cafe, On the Rock Cafe and bar, The Time Square a watch showroom, Viraasat a Rajasthani cuisine space and few more in the pipeline.

Karishma received her first International Award in London, for “Best Emerging Interior Design Professional of the Year” at the “Global Indian Business Excellence







The brain child of Karishma Kakoti is KA Bespoke, mainly focusing on sustainable furniture and furnishings that carries the motif and style from the North-eastern culture. The word “Bespoke” itself means custom made products on clothing items.

The “NOKA butterfly sofa” with the motif of “Naga” prints, a cultural tribe from the Nagaland, was the first ever launch for bespoke in the year 2018. This became popular nationally and internationally for its richness in cultural taste. In the national field it took them to “India's most prominent architect & design awards 2018- in a leading interior designer firm in Guwahati”. Few more creations putting more focus on the sustainability side are also made, like the bamboo cover light, stiletto chair – under style statement genre and many others on the way.

The interpretation of a few of her designs lays its root of her homeland, like starting from furniture, wall painting, there are also cushions, pillows, designed tables etc. This traditional look gives an antique feeling, which tells the beauty of tradition even in this modern times. Like the Ahom sador and sukafasador plays a part of its own. We can find beautiful imprints on them, which depicts the Assamese essence of beauty and a vibrant effect of Asomiya tradition. Generally the handloom techniques have shown its pleasant colours diving straight from sualkuchi, its magnificent handwork gets an applause. They are constantly dealing with weavers, who seem best in their works.

All the products are created by local craftsmen in different regions of Assam and serve the important purpose of helping the northeast economy. They gorgeously imprinted the identity on the fabrics with the help of handloom techniques giving it a traditional touch and love.

Bespoke's main focus is to encourage the usage of local sustainable materials which are durable and made with top notch quality. They are also producing local materials that are on a huge demand by few neighbouring countries and will soon be open to export. Targeting on sustainability and yet making furniture look luxurious is how you can define KA Bespoke.

By 2019 Karishma, founded the institute “KA School of Design” offering diploma courses in design. Her main motive is to share her experience of learning that will help the next upcoming Interior designers. She created this platform to welcome anybody who has the zeal to learn, without limitation to any economical background, with concessions for students who are burdened with financial difficulties.

The courses under KA School of design are

streamlined with the Top Most educational practices. Students get the opportunity to be mentored by one of the best interior designers in the country. Anyone who has the fervour for interior designing wants to build a flourishing career are welcome to get admitted to KA School of design.

Awards 2019” and was featured in Forbes 2019” under globally recognized Indian business leaders. They were introduced in “Forbes 45 under 45” on their design that got recognized for Excellence in Interior Design in Spain 2020 for representing the uniqueness of North East culture in her styles.

In the national level, Karishma gained awards like “The Young Female Entrepreneur of North East in Interior Designing 2018”, titled at the India Leadership Award in Bangalore, The Leading Interior Design Firm in Guwahati for her firm KA Design at India's Most Prominent Architect and Design Awards 2018, by Merit Awards and Market Research. Also awarded for the “Most Innovative Interior Design Consultancy Firm 2018”, presented by Bollywood Actor Sunil Shetty, “Young Female Entrepreneur of North East in Interior Design 2018”, presented by Bollywood Actress Soha Ali Khan and from Mahesh Bhupathi in National Excellence Summit 2021 for “45 under 45”. Recently she got selected in the “Top 100 designers of India in Design Divas” Architectural Design India, which actually gave her mass recognition for her works. And very recently on February 2022, she was appreciated and awarded for Luxury Residential Property of the year at Global Architect & Builders Awards (GABA) 2021- E ceremony

Few more locally recognized achievements such as “Eudocia-Creative Entrepreneur 2020” in Gauhati University, “Entrepreneur of the year Khafolya 2019” by Assam Talks, “Byatikram Youth Icon Award” presented by Ghajhal maestro Pankaj Udhas, award in Subansiri Fest for recognition and outstanding service for Interior Design Work, and rated as No.1 Interior Firm in Guwahati by threebestrated.com website.



# Dr. Kiron

## The Leader Never Demands



It was in the early 90s and India's business was undergoing a major transformation. At that moment, the man began to want to turn into a myth. The location was Warangal, Telangana where it started. Kiron was a young man who aspired to prominence with a dream in his eyes and a fire in his stomach. He had the spirit of thinking outside the box and influencing the future. Cut to 2020 and here is a man who combines a combination of knowledge, service, style, and a unique journey. He is the CEO of a realty conglomerate, a well-known philanthropist, a seasoned industry captain, a passionate writer, an iconic style icon, a traveler. This is the gateway to the tremendous success of Lion Dr. Kiron, a businessman who is busy shaping our future lives and lifestyles.

Dr. Kiron kick began his career as a marketing executive. He still remembers the days when he rode his YAMAHA Rx100 bike selling sites with great speed and immovable enthusiasm. After gaining almost 17 years of experience, Dr. Kiron ventured into business in 2005 with Suchirindia and more as they say history! Suchirindia is headquartered in Hyderabad, which is a prestigious building that includes Infrastructure, Real Estate, and Hospitality. It is busy building world-class projects. As chief executive, Dr. Kiron bet strongly on technology. Suchirindia is invested in introducing state-of-the-art technology to all businesses with a view to the future. Before integrating technology into residential and commercial projects it is very important. Suchirindia is now in the process of joining forces with strategic and provincial governments and national governments as experts in practical

issues and areas. The lion Dr. Kiron for the first and foremost is a man who loves people at heart. Philanthropy is a big part of the beautiful legacy he creates. The Suchirindia Foundation is a reflection of the changing nature of an inclusive society. The foundation on which they focus is urban transformation, education, and community services.

Dr. Kiron Hos is revered as a young town boy who conquered the world with extraordinary ingenuity, unwavering zeal, and dedication. He is served as the man who built the only business empire in the world. He has now set up an incubator that trains future entrepreneurs who look up to him. Doctor of Philosophy in Urban Planning & Tourism Development is a successful writer with a large number of salespeople in his credit. Dr. Kiron is also an avid traveler and traveler. He has explored more than 97 countries and territories including the Arctic, Antarctica, and seven ancient and new wonders of the world. He loves adventure activities such as skydiving and scuba diving. The rich also give themselves time for horseback riding, Tennis, Golf, and Polo. And yes, he is famous for his unique taste in haute couture and good health. He opened his lifestyle statement, K style. Whether it's designer clothes or fast cars or cool gadgets, it's all part of a good K-style narrative. Dr. Kiron's magnificent collection from around the world is a testament to his class. His annual birthday songs called K parties are very angry with the community and the nobility of the city. Lion Dr. Kiron showed the world how to live. It is a seamless combination of hard work, ethics, giving to people, creating



wealth, parties, and perfect life, K style! Dr Kiron practice what's popularly known as the democratic or inclusive style of leadership. He believe in guidance, mentor ship and providing the right direction to my team. He encourage candid feedback from his teams and factor in their opinions for the larger organizational good. And not so surprisingly, he have patented his own style of leadership, the 'K' style of leadership. It's an optimum mix of eclectic styles of leadership - charismatic, transformation, transitional, supportive and democratic. Lion Kiron the leader never demands but commands respect and loyalty.

He sacrificed a cushy life as the son of a senior civil employee to take on the challenges posed by the harsh realities of the big bad world. So for almost two decades, he worked at the ground level, his own motorcycle diaries experience a la Che Guevara! He wanted to herald a revolution in the realty domain and passionate about empowering the end customer.

And today Dr. Y Kiron heading a conglomerate that's a subject matter expert to a host of state and union governments. Well, the one most significant thing that stands out in his career profile is his 100% success rate. He have never ever faced failure. Due diligence and incisive analytical skills have always stood him in good stead. As far as risk is concerned, his personal take is that 'not taking risk is the biggest risk in life'. Imagine if Lance Armstrong had factored in risk as a factor; we'd have never ever set foot on moon! Kiron have a daredevil attitude to life and it has paid off handsome dividends.

According to him, giving honest and candid feedback is one of the most significant traits of a good leader. Reinforcing workforce through a variety of motivational techniques is equally vital. Learning to accept honest feedback, knowing the perfect time to speak up and of course, effective delegation are some of the rudimentary tenets a good leader should embrace. By the almighty's grace, there's never ever been a situation which made his regretful in his life. Be it personal life or profession, I always adhere to a set of self imposed conventions to keep me one step ahead. The learning he have had from a leadership perspective were thanks to his stint as a ground level employee for almost two decades. He

literally worked his way up the ranks and realized quite early in his professional life that leadership is all about investing in people and ideas.

It's true that next-gen leaders are more tech savvy, worldly wise and evolved; yet there's a chasm that hampers their approach to real life situations. He himself is a perfect example of old school approach and new age thought confluence. Theoretically the Gen Y or Gen Z is quite endowed thanks to the digital age we live in. But really is more about on-ground, hands on situations and that's where the new crop of leadership needs some hard core training and orientation. It is highly imperative to stay connected with influencers and thought leaders on a sustained format, more so in these pandemic stricken times. In this digital age, time and terrain are not constraints.

Being a technology driven organization we have the required wherewithal to stay connected with all relevant stakeholders at all times. It's all about the game changing initiative of making the workforce feel connected irrespective of real time interaction. We have deployed a virtual ecosystem that facilitates uninterrupted interaction between all the stakeholders. They have a planned way to deal with exhausted employees to recover life and inspiration. at an individual level, he, emphatically accept there's no easy route to fixing workers spirit issues. They contribute a great deal of time and assets in overseeing representative view of initiative adequacy, trust in senior administration and worker acknowledgement. Their team don't always focus on efficiency; there's an equivalent focus on having a great time.

He made a methodology layout in a joint effort with our senior administration. They have set up CRE (Corporate Real Estate) groups working on activities beyond their traditional remit. Heads of CRE groups are prepared to team up with the C suite to help long haul procedure. Through self-appraisal, pioneers examine the qualities and shortcomings of the group. To drive arrangement and guarantee responsibility the whole way across, the essential arrangement is screened by different partner gatherings. When the strategic activity is executed, workers measure progress against measures and metrics.

Every one of our endeavor is innovation implanted, way of life upgrading, an incentive for eco-friendly cash projects. We

are currently dispatching private cum business towers in different level 1 and level 2 urban areas. The endeavor are fueled by a one of a kind idea where every one of the floors would have restrictive business places, amusement regions, parlour and green spaces paired with state of the art mechanical availability. His team are endeavour to spearhead modern ways of life by conveying an ultra-refined computerized framework across the entirety of our ventures. They are revealing the future in the present!

He broadly considered as a suspected leader across the area for more than one reason. He have set up a large number of measures to diminish our business carbon impression. Changing to an environmentally friendly power, expanding lighting productivity across workplaces, decreasing energy use, advancing warming/cooling frameworks, decrease of discharges from food and waste, forbidding plastic use, limiting printing and so forth are a portion of our practical orders. He emphatically believe in the idea of 'reduce, reuse, reuse'.



# Dr. Niranjan Mittal *In a league of his own*



business, financial stability, higher education, health, mental peace & other aspects.



## Astrology in medical science

The position of the sun and planets is considered key to understanding health and our personalities-leading to a better future. In order to lead a healthy and prosperous life, one can never overlook health

measures.

Every human body is prone to diseases of various nature. However, with the help of astrology, it is possible to determine health by combining medical science and astrology.

In order to find out the disparities in the human body, more and more medical practitioners are seeking the help of astrologers for accurate diagnosis and treatments.

Bad health cannot let you study, work or earn. Focusing on our health is very important for us to sustain in this world, more so, with the

Since the time the COVID pandemic swamped India and the rest of the world, many have turned to astrology, the study of correlations between celestial patterns and temporal events, to make sense of tumultuous times.

There are various interpretations and astrologers are burning both ends of the candle to tell us where we erred or whether things were simply beyond our control. Dr Niranjan Mittal has created a niche for himself as a young-dynamic astrologer with a glowing reputation not just across India, but in the United States and Europe as well.

To those sceptical of how astrology can help in these uncertain times, Pune-based celebrity astrologer Dr Niranjan Mittal says: "Uncertainty has always been a part of life. While the course of one's life does not entirely depend on the birth chart and position of planets, these do exert tremendous influence."

In this present world, when one does not compromise on quality, connecting to the world's best astrologer becomes the priority of all those who like to mend their fate.

Dr Mittal provides personal guidance on aspects like family, professional career,

prevailing pollution, workload, junk food habits we all need to be extra careful.

"Astrology helps you to live a healthy and fit life. As each of our organs, anatomical structure, a body part is inherently influenced by astrological elements; we can predict certain things through astrology," informs Dr Niranjan.

Adding a feather to his cap, Dr Niranjan Mittal has been graced with the prestigious national award "Champions of Change 2020" by the Interactive Forum on Indian Economy (IFIE), a non-profit recognized by Govt. of India, for his exemplary literary achievements. Dr Niranjan Mittal received his award from Shri Bhagat Singh Koshiyari, Hon'ble Governor of Maharashtra & Goa, who was the Chief Guest at the Champions of Change Awards ceremony held in Goa.

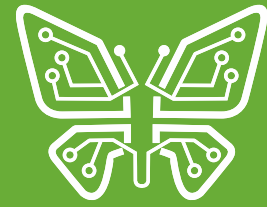
Dr Niranjan Mittal finds a place among the Champions of Change this year for being India's leading Astrologer who can help you unravel your future and take control of it. With his expertise and in-depth knowledge, Dr Niranjan Mittal has elevated Mittal Astrology to the status of one of the leading global brands for Astrology, Gemstones and Vastu Shastra services.





# An Innovative approach in IT industry

# Datamorphosis



**P**radeep Gilbile is a renowned and famous personality in our IT Service vicinity. He is the founder, Director & CEO of Datamorphosis. He is a known Philanthropist and his main objective is to transform digital India to the next level by leveraging his fleet of experts in Datamorphosis.

He has worked in information technology and international business for more than 18 years and continues to do so.

According to Pradeep Gilbile:

"If any country has to be innovative and developed in the fields of education, manufacturing, healthcare, agriculture, retail, financing, banking, national defense, security, and various public sectors, then digital transformation has to be empowered in these countries to widen their growth and success."



Having made significant strides in the world of Information Technology and International Business over the past 16 years, he is the proud Managing Director of the prestigious technology firm, Datamorphosis Technology Pvt. Ltd.

## Let's go through what Datamorphosis deals with

Datamorphosis is a software company that uses various types of technologies for managing, and analyzing employee performance data. This is a company that puts human capital data as the main focus for taking any type of decisions for the company. The company firmly believes that the success for the future relies on building, and destroying human power at a more random speed than the competition company has within the market.

Datamorphosis was founded in 2019, with the main objective of providing various software development services. The biggest, and most important thing that the company focuses on is a customer-centric approach, more economically. With the IT footprint since 2009, we have just been rejuvenated with our new approach as Datamorphosis.

Datamorphosis has ensured that we have a strong team to cater to all the client requirements and this is done by planning, strategizing, training, and upscaling our resource pool. Because of the global presence, datamorphosis provides you the services in various parts across the world—

Pune, India Bruges, Belgium San Francisco, USA Dubai, UAE

The Global Delivery Model of Datamorphosis includes a dedicated team of highly skilled resources with on-site and off-site coordination.

In a more empowered situation, the company collaborates with the higher technological specialists, to work together for providing more advanced IT services, to deliver the client expectations, to build a strong, and cordial relationship with clients, and to top growth companies, and to be successful in future.

For years, Datamorphosis is continuously working hard to bring some unique, exclusive, and technological changes in the world of corporates. It has contributed by delivering magnificent & innovative solutions in the industry and to achieving the goal of our clients. This has been achieved through various innovative services and ideas brought to the market & industry by Datamorphosis. We at datamorphosis planing to hire 2000 employees till 2025 to help digital transformation in different sectors.

Like an IT Company, Datamorphosis covers the basic needs, and requirements of their customers for any type of business:

- Machine learning
- Dynamics 365
- RPA
- Big data
- SAP
- Mobile apps
- Analytics
- Oracle apps
- Cloud services
- Data management
- CRM
- App development
- Salesforce
- Service Now

# Jindal - Leading in Plastic Piping

**W**hat is your Company name?

We are part of D.S. Jindal Group, our company name are Jindal Pex Tubes Pvt Ltd & Jindal Composite Tubes Pvt Ltd, We are currently manufacturing Plastic Pipes & Fittings.

**When did Jindal Group come in plastic piping? How did you grow?**

In 2002, We were visiting an exhibition in Germany, and saw the product MLC Pipes, then in the year 2003 Jindal Composite was set to trade MLC Pipes and in year 2005 State of art plant for manufacturing MLC pipes. Since inception we have been very positive in plastic piping and have been growing, today we are one of the biggest manufacturer of MLC Pipes and we also deal in other plastic pipes like CPVC, UPVC, PVC, HDPE & SWR Pipes & Fittings.



**Quality for Plumbing**

**Which technology is Jindal using for manufacturing?**

Jindal believes in adapting new technologies and creating an impact. We are using German technology to manufacture MLC Pipes and various international technologies for other products.

**What are the challenges faced by Jindal to outgrow their business?**

Since Jindal started with manufacturing of MLC pipes in the market. It took lots of efforts and challenges in marketing to create an awareness & place the product in the market.



*Sahil Jindal  
Managing Director  
(D S Jindal Group)*



**What are your future plans regarding growing your business?**

Plastic Piping is the future, we are constantly moulding us with technology with our R & D Team, we also plan to increase our current production capacity to meet future demands, also we wish to get into many more related products so that we people get quality product.

**What is your targeted audience?**

We are present pan India, we work on 2 model, 1<sup>st</sup> is our distribution network which caters the retail segment like Home makers, repair works etc & our 2<sup>nd</sup> is our projects which we do directly, project are both Private and Government.

**In what all products does Jindal deal in?**

Our flagship products is MLC pipes & fittings. Our other products are Cpv pipes & fittings, Upvc pipes & fittings, SWR pipes & fittings, HDPE pipes, PVC pipes & fittings and we have recently launched a Door & Window hardware fittings under the brand “FLUJO”.

**What is the USP of the brand?**

Jindal has a legacy of more than 70 year in Steel & Piping Industry. Today Jindal in one of the most trusted brand in Steel, Aluminium, & Plumbing Pipes.

**What is the effect of Covid on your Business?**

Covid initially had a very huge impact on business, as the world was shut and 3-4 months no sales were there, we changed lot of strategies while work from home and post covid we were able to recover the sales and grow further.

**What are the products that you are about to launch?**

we have recently launched a Door & Window hardware

fittings under the brand “FLUJO” and soon we are planning to launch Pumps, Bath Fittings, LED Lights, Kitchen & Many more items.

**What are the major benefits of MLC Pipes provided by you?**

With 50 years of long working life, temperature from -40 C to 95 C, 30% high water flow, rust, and scale is comfortable inside, does not respond to chemicals and almost without leakage, combined with simple bending.

**How do you plan to fight a situation where there are many manufacturers of the same products?**

We think competition is always healthy, as JINDAL is a well-known brand in the piping industry and its presence for over 70 years now, and we have a very good reputation and trust in the market.

**What are the strategies followed by your company to fight the inflation challenge?**

Lately the raw material prices have been very volatile, which has impacted the cost of the product but we have marginally increased our cost, hence to give our customers best product at best price we reduce our profits margins so that we remain competitive & products in the market remains the same.

**What steps your company is taking to ensure compliance with environmental protection laws?**

Our industry is in a clean environment and therefore, our production unit does not emit pollution, which makes it healthier and pure air.

**Any final words that you would like to tell us?**

We at Jindal with 70 years of legacy in this industry and we aim to make Jindal a house hold brand in many items apart from pipes.



# Yatin Gupte - The visionary behind India's First-Ever Electric Vehicle Ancillary Cluster in Vadodara, Gujarat



**Mr. Yatin Gupte - MD & Chairman, Wawizard Innovations and Mobility Ltd.** 6000 jobs in the state.

**“Don’t be afraid to get started, don’t be afraid to start small.”** – is not just a quote but it has transformed our lives into a juggernaut with Wardwizard Innovations & Mobility Limited. Being a leading auto manufacturing company in the Electric Vehicle (EV) segment under the brand name Joy E-Bike. Being the first listed entity on BSE in Electric Vehicle manufacturing, it is mainly focused on the growth poten-

tions to the existing usage of mobility, aligned with its philosophy of driving a positive change.

With the world increasingly becoming a fast-paced environment & starting to exposure better alternatives there has been a wave of change through the EV industry.

Joy EBIke has been providing a greener alternative to traditional fuel-driven bikes. We have footprints in more than 25 major cities across India & aspires to boost this number throughout the country. As part of the ongoing developments & future roadmap, we at Wardwizard Innovations & Mobility Ltd jointly with its Promoters & Promoters’ Group acquire 4 million sqft of L& to Develop India’s First-Ever

ment to shape the Indian EV industry is in accordance with the MoU signed with the Government of Gujarat in December 2021.

The project aims to provide a unique solution to localize & strengthen the supply chain of raw materials for EV manufacturing. The development of the EV ancillary cluster will begin from the month of February 2022 in a phased manner. The ancillary will foster the growth of the EV industry with the manufacturing of essential components like electric motor, chassis, steel parts, lithium-ion cell manufacturing unit, lithium-ion battery assembly unit, chargers, controllers, R&D centre, production for electronic components, etc. Considering the size of the ancillary, it is expected to generate additional more than

The land will also be utilized for the production of high-speed electric two-wheelers, electric three-wheelers (passenger segment), and R&D of electric four-wheelers as well as other future projects. EV Ancillary Cluster is a unique concept & a solution to eliminate the ongoing challenges of raw materials supply for electric vehicle manufacturing in the country.

As per the concept, the manufacturing partners will be invited to set up their production units for developing ancillaries under one roof to manufacture essential components. We will provide assistance from manufacturing the products to maintaining a supply-chain process.

EV Ancillary will facilitate the growth of the EV industry by reducing the dependency on imports for the supply chain. And we will benefit from the constant availability of raw materials at competitive pricing & bringing down the logistic cost & operations. The partners are further benefited by supplying the raw material to other OEMs of the industry.

To know more about the story behind India’s First-Ever Electric Vehicle Ancillary Cluster in Vadodara, Gujarat, visit us at [www.wardwizard.in](http://www.wardwizard.in)





# Restoring Indian Heritage & Weaves

“Seema Singh, founder & CEO of Kartik Sourcing, I am inspired by rich traditional handloom weaves of India and the opportunity to improve the welfare of its artisans through growth of the industry as it dwandles due to lack of support & focus.”

**M**y goal is to restore our heritage & culture, inspiring weavers to continue practising their art for pride, recognition and greater economic value.

I have worked with wide range of high fashion fabrics over 20 years with global brands with a in depth understanding of their processes, standards and demand and leveraging my key resources and customers to promote Indian handloom and handicrafts on global platform.

Kartik Sourcing was established in 2004 providing research, design, sourcing and supply chain solutions for reputed International brands, designers, buyers and garment manufacturers across the globe.

I am convinced and driven to bring Indian handloom and handicrafts to the global fashion arena as a vibrant, sustainable, and reliable alternative to high fashion fabrics and wares.

Today our main focus is on promoting sustainable fashion by working with handlooms and preserve the indigenous crafts of our nation. The Indian Handloom industry is one of the oldest and largest cottage industries in India .The level of artistry and intricacy achieved in handloom fabrics is unparalleled. Beautiful ,vibrant weaves ,prints are still beyond the scope of modern machines. Indian handlooms needs conservations The sector is mired with issues of cheap emulations, automated looms that threaten the sustenance of original arts of warp and weft involved in traditional weaving-which the weavers are experts at since generations. Automation of the handloom sector, therefore ,threatens the survival of these timeless skills, the reason why the sector needs more governmental support and encouragement from companies like us .

It is time to revive Indian heritage & culture and bring its handmade textiles and handicraft to the world forum. Currently we are working on beautiful embroideries like Kantha, Kutch and zardozi, cotton textured fabrics ,block printing and tie dye with vegetable dyes ,rich varieties of Silk ,Brocade , Jacquard , Madhubani prints ,metal crafts and Tribal jewellery for our overseas customers . My mission is to create employment for our weavers & artisans and protect the environment from carbon emission.

We are a nominated & preferred vendor with many global brands like ZARA, H&M, Abercrombie & Fitch, Hollister, GAP, Urban Outfitters, Macy's, Aéropostale, American Eagle, Anthro, George, Diesel, Armani, Walmart, Next, Bershka, Mango, Calvin Klein, Maje , etc., bringing them innovative design and production solutions to meet the fast-shifting fashion trends of the millennials. Over the years, I have also worked with globally renowned designers like Richard Quinn and George Davies.

It is this knowledge I wish to bring to our artisans such that they can bring their work to the world through internationally recognized brands. In turn promoting sustainable fabrics towards reduced carbon footprint & a healthy environment.

Sustainability and supply chain are amongst the key drivers shaping the world of fabrics and fashion. Coupled with the "Atmanirbhar Bharat" imperative and the current times, Indian handloom is at an interesting inflection point with immense possibilities.

Kartik's mission is to drive these emergent trends, enabling brands with environment-friendly handcrafted fabrics and Handicraft through a network of 300,000+ weavers and artisans. Such a change will be enabled through exposure to global brands and engagement with research and development. We are working towards educating small and medium handloom enterprises to understand the dimensions of global quality, specifications, processes, and compliance norms along with the criticality of delivering "on-time-in-full" towards becoming reliable partners of the fashion world. All towards an ecosystem where our hardworking weavers and artisans realise fair value with access to efficient working capital and global exposure.



# Oikoshreem Infratech by Saubhagya Vardhan is Setting Up New Standards in The Real Estate Business

*“With his futuristic vision and progressive approach, he is diversifying Oikoshreem Group of companies across the verticals of Healthcare, Information Technology, Digital Currency and Fintech.”*



Real estate is unfolding new avenues of growth with digital disruptions. The reason behind this is the visionary entrepreneurs and domain growth-hackers like Saubhagya Vardhan, who have brought a wave of change, adding evolved resource machinery and tech-led innovation to the functional stream of real estate.

Saubhagya started with his dream, building a trend-leading real estate agency presence through Oikoshreem Infratech Private Ltd. The pro-domain consulting company based out of Lucknow, India, leverages technology to develop and deploy an inventive service ecosystem for its patrons.

Saubhagya has led this journey of real estate prominence by aligning the best merits of trade with his passionate service practices to build a world-class consulting unit delivering a thriving service platform for builders, agents, associates, and buyers alike.

His far-sightedness and long-held expertise with creating value for people is the reason for him to be marked as a thought-leader who also excels to deliver in the domain.

With his futuristic vision and progressive approach, he is diversifying Oikoshreem Group of companies across the verticals of Healthcare, Information Technology, Digital Currency and Fintech.

The virtuous young leader has been the wind beneath the wings of Oikoshreem Infratech, which has grown to become a leading real estate consulting agency with a vast service community clout of 20000 associates, 100 associate builders, and 500 salesforces. Under his fine capacity to lead

the venture, he has turned around 5000 inventories to successful closures in a short span of time.

This phenomenon adequately translates into the agency's brand value and market worth, as it becomes the first choice among budding real estate providers and seasoned corporate houses alike to invest their business fortune and ideas with. The businesses swear by the deep-rooted ethics of the company in offering profitable equity and value in real estate services.

Saubhagya, in his learned rights, speaks about how he sees the growth prospects in the industry when it comes to creating opportunity and wealth for all. He says, "Real estate industry is the second-highest employment generator in India, and we will continue creating job opportunities for the deserving ones."

With his enterprising authority and prominent presence in the industry, he has created consulting channel that is built on tech-integrated programs that read, process, and produce actionable insights to help the agency deliver data-driven and time-aligned information for secure and profitable deals.

With this astute business acumen and in-depth domain experience, he has made Oikoshreem Infratech a favorite of the entire real estate fraternity. Saubhagya, in his personal capacity, has become an unswerving face of commitment and quality and has made developers, owners, institutional investors, and public organizations look up for his say in the domain as a star achiever.



# Nandan Jha: The Champion of Champions

As quoted by Governor of Maharashtra, Mr Bhagat Singh Koshyari during the Champions of Change Award 2020 held in Goa, "Mr Nandan Jha is the Champion of the Champions of Change", for his great vision and skills. Many other esteemed personalities including the Former President of India Sh Pranab Mukherjee and Vice-President Mr Venkaiah Naidu have echoed the sentiments. Mr. Nandan Jha is one such person who is always willing and ready to serve the society in any possible way he can. Apart from saving lives of people at a very young age, he is always involved in working for society and the underprivileged. From the very initial stage of life where children usually play and dream for life, Mr. Jha has been a born social worker who associated himself with the social organization named 'Rashtriya SwayamSevak Sangh' at the age of 5-6 years with a motive to serve the nation and bring about an awakening towards community. Being inspired from Chhatrapati Shivaji Maharaj, at the age of 16, he saved a family of 4 including a woman and her children after their cottage got fire, for which he was highly praised by Hon'ble leader of opposition in Lok Sabha, Sh. Atal Bihari Vajpayee and was recommended strongly by him for National bravery award 1997, which was further conferred on him by the then Hon'ble Prime Minister of India Sh. Inder Kumar Gujral. During the same year, he was also felicitated with the prestigious 'Jeevan Raksha Padak' by the then Hon'ble President of India Sh. K.R. Narayanan. Later, Mr. Jha was also highly appreciated and felicitated by the then RSS Chief Prof. Rajendra Singh (fondly called as 'Rajju Bhaiya'). During his span with Sahara India Pariwar and Jindal Steel and Power Ltd where he served as a Group Consultant & EaseMyTrip as COO he initiated ample no. of Business & social activities, after spending 2 decade in corporate world, he decided to move ahead and founded a not for profit company Interactive Forum on Indian Economy (IFIE) and Gandhi Mandela Foundation and founder of Gandhi Mandela Awards ( a prestigious international award ) established for promoting Gandhian and Nelson Mandela's values of Community Service and Social Development across the globe. Both IFIE & GMF are 80G, 12A, & 8A Compliant, for completely dedicating themselves towards social service. Both the organizations function nationally and globally. IFIE has initiated Champions of Change Award, a prestigious National & State award to recognize and felicitate the efforts of people who bring about a change in the society. The Hon'ble President, The Vice President or Former President of India join as the Chief guest and the Awardees include Chief Minister, Union Ministers, MPs, MLAs, Bureaucrats, Social activists & NGOs from across the country. The notable Champions of Change awardees include Shri M.K. Stalin (CM of Tamil Nadu), Shri Pramod Sawant (CM of Goa), Shri Hemant Soren



Avdheshanand Giriji Maharaj (Mahamandaleswar of Juna Akhara), Shri Anurag Thakur (Union Minister for Sports, Youth Affairs, Information & Broadcasting), Smt Hema Malini, Ms Sushmita Sen, Smt Shilpa Shetty Kundra Etc, Mr Sonu Nigam, Let Sindhu tai sapkal, Mr popat raw pawar etc. Mr Jha also founded the Power Corridors (National News Magazine) and Panchayati Times (Digital News Channel) under IFIE with a motive to serve the society through journalism which are also praised by Hon'ble Vice President of India Shri M. Venkaiah Naidu on 26th December' 2018 at Vigyan Bhawan New Delhi, he said- "Both Power Corridors & Panchayati Times are not only performing the media dharma but also carrying out their social responsibility from the dais of media." Apart from this, he has always encouraged the people and organizations that have been working for the betterment of the society. Being the key person behind his foundations, he has always initiated and looked forward to enhancing the services for the welfare of society.

“VicePresident Of India M. Venkaiah Naidu said “Both Power Corridors & Panchayati Times are not only performing the media dharma but also carrying out their social responsibility from the dais of media.” Apart from this, he has always encouraged the people and organizations that have been working for the betterment of the society. Being the key person behind his foundations.”







Birds have for long fascinated us with their ability to fly. It gave rise to many experimentations and on December 17, 1903, the Wright brothers made the first sustained flight. Since that day numerous aircraft are fulfilling our flying dream and transporting us from one place to another in minimal time interval. Yet, when I stepped into this industry in the early 2000s, I was appalled by the mismanagement and the lack of development. I resolved to bridge this gap and together with my business partner (and now my wife) - Ajuka Mahajan co-founded the air charter company, **Foresee Aviation**. "Santosh Sharma, Co-Founder & CEO - Foresee Aviation and Founder - BookMyJet.

Foresee Aviation is a private aircraft charter company that offers premium aviation services. Since its inception in 2009, it has covered many milestones and evolved as one of India's leading private jet organizations. Our aim is to surpass our own services and expectations to provide maximum comfort and enjoyment in air.

Customers prefer us because we value their time. Through a fast and hassle-free booking process, offered both online and offline, customers can book their choicest flight with as little as four-hour margin. Our staff are trained in the international safety protocols and we always follow the highest safety standards. Each individual customer is special to us and we treat them like royalty. Our consistent efforts and services have bagged us some of the most popular Indian and international clients like Bharat Forge, Suzlon, Spice Group, Hardcastle Restaurants, L'Oréal, BOCI, and JK Cement. We have also been conferred multiple awards and recognitions like 'Best Air Charter company in North India' (by DDPL), 'India Best 5000 MSME Award' (for outstanding contribution to the general aviation industry), and 'UP Brand Leadership Award 2019'.

Private jets define individuality, freedom, and privacy. They provide heightened safety and comfort, and fly people to their destinations in the fastest possible way. It also makes a strong style and power statement. Hence, people have several reasons to

# FLY In Luxury

book a chartered flight besides the obvious reasons of speed, safety, and hassle-free journey.

With the launch of **BookMyJet**, a technology platform for private jet booking, we have entered into a new chapter of luxury flying. It is the first technology platform in the general aviation industry of India which, on one hand, increase the fleet utilisation & ensure more flying for the operators & on the other, it would save a considerable amount of time and money for the customers by allowing them to access the fleet availability closer to their location of flying.

Also, BookMyJet allows convenient, easy, and transparent booking service at your fingertips. It delivers high luxury airplanes and helicopters at very affordable prices with several additional perks. The app is also budget-friendly and allows you to book your favourite private jet or helicopter at a price that fits your pocket.

In times to come, we plan to take BookMyJet to International platform wherein, we would like to list aircraft and helicopters based out of international cities so that it becomes a one stop solution, not only for real time availability of fleet across the globe but also the customer will have an option of procuring aircraft / helicopters on a long term lease or full ownership. Moreover, as a part of our future plan with BookMyJet, we plan to create an International level community for all sort of requirements & communication pertaining to private jets & helicopters.





# Abheek Dutta is a success machine in setting up offshore centre of excellence in India

**cyclotron**  
No Suits, No Ties, Only Smarts



Abheek Dutta is a perennial thrill-seeker with an avid interest in transforming and improving lives around the globe through the wonderful gift of technology. Abheek specializes in building offshore centres of excellence in India for global companies, leadership, problem-solving, and putting cutting-edge technology (Cyber Security, Cloud, Artificial Intelligence, Machine Learning) in the hands of corporates, start-ups, and professionals. At a time when most companies are struggling to find talent, Abheek has been instrumental in building a center of excellence amongst the skilled employees.

Abheek has been obsessed with the idea of using technology to solve real-world problems. Having previously worked with global software giants like TCS and I Gate, Abheek now works with Cyclotron based out of San Francisco. Among Abheek's greatest achievements, helping in increasing the revenue of his last start up as Co-Founder by ten-folds in the past 3 years to multi million dollars, remains his favourite along with the fact that Cyclotron has now a fully functional Cloud Centre of excellence based out of India. On the delivery side, Abheek helped his last start-up attain the prestigious "Azure Expert MSP Certification" and advanced specializations with Microsoft.

Less than 100 partners out of 100,000 Microsoft partners have Azure ExpertMSP certification.

Abheek is a member of Forbes Technology Council, MIT Technology Review Global Panel, Entrepreneur Leadership Network, HBR Advisor Council and an alumnus of Indian School of Business & IIM – Ahmedabad.

Cyclotron is a managed Microsoft partner. Cyclotron was proudly founded in San Francisco in 2014 by Amber Bahl with the sole intent of accelerating the success of clients by solving mission-critical business and technology challenges, through a proven network of

is a trusted strategic partner to many innovative organizations in the financial, health and life sciences, public, retail, and technology sectors.

Cyclotron works with companies both large and medium scale to help them in their digital transformation journey. Cyclotron aims to be the number 1 Cloud consultancy company across the globe.

Abheek says that he feels blessed to be working with Amber Bahl because of his sheer energy and enthusiasm towards technology. Both Abheek and Amber feel very proud of Cyclotron's product, Teamshub (<https://teamshub.io/>). Teamshub is an award-winning and a flagship prod-

secure, adopt, and engage employees better using Microsoft Teams. Many large and medium scale companies are leveraging Teamshub for better governance and security. Teamshub is built under the leadership of Sunil Kumar, director of Engineering at Cyclotron.



**Awarding Excellence Across the Indian Business Category**



**Coming Soon**

**For Nomination & Enquiry : [info@thebigbrand.in](mailto:info@thebigbrand.in)**



# PORWAL INDUSTRIES

## 50 Glorious Years Built On Strong Foundation Of Ethics, Integrity And Trust



**Shri Surendra And Shri Virendra Porwal**

Companies are traditionally organised on two lines – either to make money for their stakeholders or in idealised socialist theory, to deliver services for sections of the community. The Story of Porwal brothers who established Porwal Industries in 1972 in Ratlam, Madhya Pradesh, the state that is heart of India, is a story about a truly unique company which was established to do both. This company has not merely reformulated many of the business principles we have been taught for generations; it has turned them upside down that serve as a combination of money making and serving Entrepreneurs at large.

Shri Virendra and Shri Surendra Porwal when they built their first company 50 years ago undertook their enterprise with the active mission of using it simply to make people's lives better. Whereas other successful capitalists and captains of industry started companies to create profit and thereby wealth, Porwal brothers planted the seeds of Integrity and Ethical Business Practices, they implemented and practice several measures much before thus acting as a forerunner in promoting welfare of Entrepreneurs. Their business acumen became the foundation for an economically strong India, Honoured with Ethical Business Practices Honour, Porwal Industries has always been values and ethics driven organisation. These values continue to direct the growth and business of their companies making Porwal Group of Industries as one of renowned and Prestigious business house with diversified business portfolio of manufacturing of Engineering Products, Fabrication Equipment, Metal Powders, and Consumer Durable Range that includes Mattresses and other sleep solutions products.

Mr. Varun Porwal, young dynamic second-generation Entrepreneur and CEO of Porwal Industries has taken over the charge adopting same principles and core values, when talked on family legacy, he commented, the 3 basic principles that Co stands with are – Integrity, Relationship and Trust and that makes Porwal Industries adhering to the values and ideals articulated by the Founders for over 50 years. From being just a manufacturer, Porwal Industries also

transformed itself into a complete solution provider. On expanding its presence further and Co's vision, Varun said, "We have our plans firmly in place. Apart from expanding our capacity and production, we will be investing in growing our overseas footprint too in US and Canada very soon.

Mr. Varun Porwal also serving as President of Luxur India Inc, an organisation that focuses and provides Sleep Solutions to their customers which is a unique way of understanding and catering the market.

Luxur Sleep Solutions has a unique and innovative way of catering the market as a sleep solutions provider rather than just a Mattress or Sleep product brand that are present in the market. Mr. Porwal understands that sleep plays a vital role in good health and well-being throughout our life and the same needs to cater in a specific and precise way depending upon individual needs and body condition. The Co now has a wide channel network of 75 dealers and a customer base of more than 2,500 satisfied customers.

His brand Luxur is recognized with many honours and awards which includes, The Fastest Growing Mattress Brand for Sleep Solutions in Madhya Pradesh. Also, Mr. Porwal recently honored with "Inspiring Youth Entrepreneur of Madhya Pradesh", The most ethical SME of Madhya Pradesh, Most promising start-up for Rajasthan, Luxur mattresses also considered in top 100 masterpieces in India.

On talking about Cos. product line, Varun says- we don't sell mere product as mattresses but "We sell Sleep Solutions", sounds unique.

Mentioning his involvement related to Industrial development, as a Socio-Entrepreneur Varun also received Honorary Doctorate in Industrial Social Work for his contribution towards industrial development of Madhya Pradesh state.

### Mr. Varun Porwal

Mr. Varun Porwal also serving as President of Luxur India Inc, an organisation that focuses and provides Sleep Solutions to their customers which is a unique way of understanding and catering the market. We touched on a wide range of subjects, and of course, we asked him about this innovation that makes his idea unique.



# NEBCO

Gaining Nationwide Fame For Its Home-grown Products



## MEDAAS

Crafted Bathroom Accessories & Fixtures



**M**any Indian Brands have set a strong foothold in our country

Launched In the year 1958 their late grandfather started this business with small shop with name NAV BHARAT SANITARY STORES in delhi walled city wholesale market Chawri bazar in 1970 at early age his two son late Shri giriraj Prasad Khandelwal and ramesh chand Khandelwal joined and took the business to new heights with their principles ,ethics transparency, and with two most important thing **QUALITY & PROMPT SERVICE** to their customers PAN INDIA

In 2003 after completing studies Manoj Khandelwal ( son of ramesh chand Khandelwal) joined business and in 2005 with his brother Mayank Khandelwal ( son of giriraj Prasad Khandelwal) started their state of art manufacturing set up and added one more feather to their cap with new brand MEDAAS under which they started producing exclusive bathroom accessories made from virgin brass different and beautiful designs And started selling all products under NEBCO brand

From being a faucet manufacturer, NEBCO also transformed itself into a complete bathroom solutions provider for homes and commercial buildings

On expanding its presence further and brand's vision, Manoj said, "We have our plans firmly in place. Apart from expanding our capacity and production, we will be investing in growing our overseas footprint too





# Beauty With Brains



Tarash By Priyanka

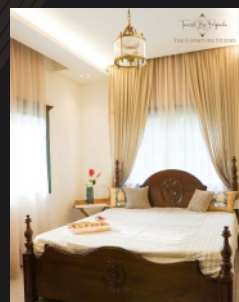
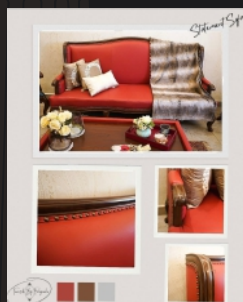
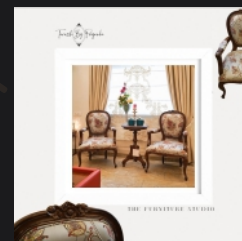
ECLECTIC DESIGNS  
INTERIOR DESIGN STUDIO

**P**riyanka Mishra, a bachelor in Interior Design from Apeejay Institute of Design, Delhi, is one of the premier interior & furniture designers of Bhopal. She started her design career with An architect in Delhi, before returning to her hometown of Bhopal to establish herself as an innovator and entrepreneur.

Priyanka's passion for authenticity and original design is captured by her own boutique design firm, Tarash by Priyanka.

Tarash by Priyanka designs and hand-creates custom teak wood furnitures with the highest-quality materials sourced from around the world. Her collection of fine vintage- and antique-inspired pieces blend clean, polished construction with elegant hand-carved statement pieces, and has received much attention in India's design community. Priyanka has become a trusted, award-winning resource and inspiration for interior designers across India. Priyanka was awarded as the 'Most Promising Interior Designer' for the Prime Time Global Lifestyle Awards 2015.

Best interior designer in Madhya Pradesh by global lifestyle awards 2017 'The most creative design firm of the year' & best interior designer



40 under 40 in India by national architecture and interior design excellence award 2020

Her work has appeared in several renowned newspapers like Dainik Bhaskar, the Hindustan Times, Sandhya Prakashan, Dainik Jagran, Raj Express, and others. She believes in learning new things every day, and uses her accomplished eye for design to take a creative approach to the design process. She collaborates with her clients to create spaces that are truly personal and eclectic.

She works with the concept of blending style and taste from a broad range of sources. The style includes melding of new and old eras together to create something regal yet undeniably fresh. Her furniture has a special feature of wide teak wood single pc tops cut out of a age old antique collection of logs. She loves playing with styles and colours which makes her designs look elegant and classy.

Above all, Priyanka values the relationships she builds with her clients and the influence of her work has on their daily lives too. She puts her heart and soul in every project she does, be it a small furniture or a huge villa. Her imaginations & designs are beautifully carved into real life and people surely enjoy getting their dream home designed by her.

She has recently opened her own design studio where she showcases bespoke designer furnitures, pure brass lights & furnishings.

It's a one stop shop for everyone who decides to get a classy home designed!

Find her on @tarashbypriyanka 9907441237 designer.mishra@gmail.com

Studio address Tarash by Priyanka, House no. 3, Old post office road, Professor's colony, Bhopal, Madhya Pradesh

**FORTUNE**  
—exchange



*a trusted name in the building materials field.*



**F**irstchoice ready mix is one of the leading manufacturer of building materials and become a trusted name in the building materials field. Firstchoice has quickly created a niche and is known for delivering quality products backed by a strong team of professionals and impeccable service.

Firstchoice has state of the art rmc plants in Hyderabad, Kolkata, Ranchi, Jamshedpur, Patna, Bhubaneswar, Kharagpur and Bardhaman. It also has diversified its business into Tile and Stone Installation Solutions & Construction chemicals with two more two state of the art manufacturing facilities in Hyderabad and Kolkata.

Firstchoice readynix is committed to manufacturing quality products and timely technical support to its customers to produce the most durable and sustainable construction and non structural installations.

**Thus customer satisfaction is our primary objective.**

Firstchoice s primary objective is to understand the customers requirements and provide quality products using the latest technology and satisfying customer service by optimizing the processes. A complete solution system from foundations to finishing works.

Our R&D team is focused on understanding the latest technology used in the construction and building materials field and constantly upgrades the required technology with changing times that can give ultimate benefits to our customers.

Our strength as an organization lies in our belief in strong teamwork, which concentrates on manufacturing quality products.

Firstchoice readymix is committed and focused on manufacturing a wide range of quality products in readymix concrete, construction chemicals and Tile & Stone Installations

Firstchoice readymix – One stop solution – from foundations to finishing work

Awards:

Most trusted brand of the year 2021 – Nationwide awards (Business Mint)

Leading Icon 2021 – Times

Prominent Brand in Readymix industry 2021 – Fame Icon Awards

Fastest Growing brand 2019 -20 by Asia One

Brief on Directors:

Satish Kumar Baratam is a civil engineer with 17 years of experience in cement and ready mix concrete industry having worked with L&T, Lafarge.

Debajit Chattopadhyay is a civil engineer by profession with 23 years of professional experience in construction and ready mix industry having worked with L&T, Lafarge





# Strengthen Brand Value

*“Only Risk make you successful”*



*Mr. Abhishek Singh Rajput , Founder and Managing Director of The Brand Solution is first generation entrepreneur with Engineering background , that help them to work with creative and scientifically approach. he says “ always be ready for improvisation. The ability to make bold decisive decisions for an entrepreneur makes them pivot*

Covid19 has shifted the focus of most companies and helped them realize the importance of branding and having digital Presence.

Today Company Associate branding as investment that will help them sustain .this has thus exponentially Push the growth of branding agencies. Delhi based The Brand Solution is an example of one Such agency that helps businesss to frame the strategies for the existing business to strive in this Hyper Competitive global business Market.

The company has acquired client from all industrial Sectors across many countries ,whether a business hails from the technology Space or FMCF packaging, Media , Education, Healthcare , Consumer durables industry or be it a fitness, real estate or lifestyle brand . TBS has always manage to leave a lasting impact on its client. This makes TBS ideally Placed as on of the most Strategic growth Pillars from any industry vertical.

Mr. Abhishek Singh Rajput , Founder and Managing Director of The Brand Solution is first generation entrepreneur with Engineering background , that help them to work with creative and scientifically approach. he says “ always be ready for improvisation. The ability to make bold decisive decisions for an entrepreneur makes them pivot quickly in growing direction”.

## Outlook For Tomorrow:-

Now we are concentrating on TV interviews and starting a new show with some well known Corporate and Lifestyle TV channel and also started a Business magazine and news distribution portal.

Mr. Abhishek is planning to start a fashion and FMCG brand by the end of the year 2022.

# FORTUNE

INDIA  
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NEWS, EVENTS, PROMOTIONS • IDEAS

## Inspiring Business ICONS

