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NEWS, EVENTS, PROMOTIONS + IDEAS



Yatin Gupte



Surajit Roy



Er. Sanjeev Agrawal



Paras Pandit



Dr. CSS Bharathy



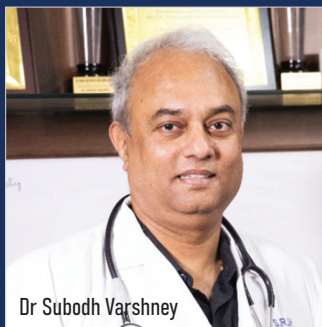
Satish Vinay Motling



Anil Bhaskaran



Dr. Hoshi Bhiwandiwalla



Dr. Subodh Varshney

Business Leaders



Santosh Srivastava



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ICONIC BUSINESS LEADERS

BUILD RICH ECONOMIES



Every era comes with its own set of iconic entrepreneurs from across diverse industries. Some names have gone down the history pages in golden letters for their spectacular contribution to the world population with innovative enterprise. Industry leaders are visionary individuals, who follow their dream with fierce passion backed by knowledge, integrity, courage to adapt, learn, unlearn and relearn in an evolving market that celebrates the bold. Most importantly, these idea-makers ensure that their concepts transform, benefit and enhance quality of millions of lives world-wide.

A faster churning of innovative concepts, ventures, partnerships and collaborations making the global economy very vibrant, is a phenomenon of recent decades. Advancement of technology can be credited to a large extent for making the global business platform very dynamic, besides giving rise to new industry verticals. But who are the movers and shakers breaking conventional boundaries to

explore and create incredible wealth of ideas and possibilities that a human mind can aim and achieve? These are business leaders, who dare to explore, experiment, encourage and support financially to actualise concepts for the benefit and betterment of humankind. From which strata or economic background such men and women come from is amazing. Some entrepreneurs have risen from the grassroots; some are first generation

In recent decades, innovation is the mantra in a fast-evolving digital world for retaining market leadership.

entrepreneurs of their family; others take pride in the business legacy that they belong to and take it forward by diversifying, if need be, adding more heft and pelf to their company profile. Nevertheless, this mix of leaders make for interesting case studies for business graduates as there are no set rules to achieve success other than the primary need of a unique concept, a vision, belief in one's goals, willingness to put in hard-work and keeping in mind the impact it would have on mankind. The ones who dare to be different are the ones, who write history!

What is common about most successful business leaders? They have innumerable characteristic attributes that make them different from the crowd. The crucial amongst them is the contribution of these leaders in creating a highly productive and engaging work environment for personal and professional growth of all stakeholders for ensuring sustained prosperity in a sharply competitive market. To succeed, leaders should be willing to work with a smart team, a fact observed by Azim Premji, Chairman of Wipro, who reportedly said, "Leadership is the

self-confidence of working with people smarter than you." In recent decades, innovation is the mantra in a fast-evolving digital world for retaining market leadership.

India is amongst the world's largest population with 18 million Indians residing outside their country by 2020, according to the United Nations, which makes the nation one of the most vibrant economies with a promising growth trajectory attracting many foreign global brands to partner with Indian business leaders. India, has also given some global corporate honchos to the world such as Sundar Pichai, Satya Nadella, Rajeev Suri, Sanjeev Mathrani, Laxman Narasimhan, Indra Nooyi, Shantanu Narayen and several others. These corporate leaders with diverse skill-sets and leadership qualities have been an ace at setting targets, motivating their employees, and personifying the spirit and culture of their company, winning them global recognition and have made for inspirational stories for the aspiring youth.

India is a thriving turf for conglomerates led by iconic business leaders such as Ratan Tata, Mukesh Ambani, K Mangalam Birla, Dilip Sanghvi, Adi Godrej, Azim Premji, Anand Gopal Mahindra, Narayana Murthy, Dr R.A. Mashalkar, Lakshmi Mittal, Hinduja brothers, Gautam Shantilal Adan, Shiv Nadar and his daughter Roshni Nadar Malhotra, Kiran Majumdar Shaw, and several other leading names including the young Adar Poonawala, Chief Executive Officer of the Serum Institute of India, a face and name that one gets to see and read since the outbreak of the Covid-19 pandemic. Smart strategists make for great leaders, a trait found ample in bright young people, who have dared to tread the unbeaten path by setting-up their own start-up ventures or heading a well-established popular brand, for which they need to push innovative boundaries to come up with new concepts for keeping the entity vibrant and inviting. Among the leading start-up entrepreneurs are Byju Raveendran of online tutorial Byju's, Supam Maheshwari of First City, Ashish Goel of Urban Ladder, Yashish Dahiya, CEO of Policy Bazar, Abhinav Choudhary of Big Basket, besides many others. These business leaders understand that the ingredients for a successful enterprise begins with an idea, but on ground they are translated into reality by the staff and so they focus on employee productivity, satisfaction and pride in what they do by aligning themselves with the company's vision and mission, factors that are foremost in the strategy and work culture that they adopt.

A recent survey has revealed that as of May

2021, the number of billionaires in India has shown a significant rise from 102 to 140, placing it at third rank in the world after the United States and China. Leading amongst the corporate giants is Mukesh Ambani, Chairman and Managing Director of Reliance Industries, who is India's wealthiest business leaders and is ranked eighth amongst the world's top 10, with a net worth of \$83 billion, as mentioned on the Hurun Global Rich List. Other leading entrepreneurs who have changed the global landscape of their industries with innovative ideas include names such as Jeff Bezos – Amazon, Warren Buffett – Berkshire Hathaway, Tim Cook – Apple, Patrick Doyle – Domino's, Reed Hastings – Netflix, Jørgen Vig Knudstorp – LEGO, Mark Zuckerberg – Facebook, Jan Koum – WhatsApp, Larry Page – Google, Brian Chesky – Airbnb, Mark Parker – Nike, to name a few.

If one takes a closer look, world's top business

Motors, who is said to have observed, "If we win the hearts and minds of employees, we're going to have better business success." Unrelenting enthusiasm and single-minded dedication over a long period are integral to the success stories of such business tycoons. They have created brands high on values, trust, quality and impeccable service. The world's richest entrepreneur, Tesla founder and CEO Elon Musk is said to have stated, "Constantly think about how you could be doing things better and questioning yourself."

Understanding one's own strengths and weaknesses and working on them, decisiveness to enable quick decision making, patience and compassion for treating employees and all stakeholders fairly and without any bias, keeping a lively and positive frame of mind to motivate the team and most importantly integrity where keeping one's words and the promises made as a brand



SMART STRATEGISTS MAKE FOR GREAT LEADERS, a trait found ample in bright young people, who have dared to tread the unbeaten path by setting-up their own start-up ventures or heading a well-established popular brand, for which they need to push innovative boundaries to come up with new concepts for keeping the entity vibrant and inviting.

leaders and start-up entrepreneurs have come up with original ideas that facilitates the world community with new conveniences while serving their country's local needs, empowering them to join the elite club of developed nations. A million dollar advice by Herb Kelleher, Founder of Southwest Airlines on business, leadership, and employees reportedly goes as, "Your employees come first. And if you treat your employees right, guess what? Your customers come back, and that makes your shareholders happy. Start with employees and the rest follows from that." A similar view is shared by Marry Barra, Chairperson and CEO of General

to the customers, earn respect across the board. These are factual as well as practical approach that business magnates and leaders have implemented for building a strong and sustainable business foundation offering growth opportunities and a healthy work environment that are fundamental for ensuring team satisfaction, loyalty and reliability. Business tycoon, Mukesh Ambani, has aptly summed up the spirit of enterprise and is said to have stated, "Today I see a billion people as a billion potential consumers, an opportunity to generate value for them and to make a return for myself." ■

ward
wizard

Innovations & Mobility Limited

The growing global concern over climate change has slowly but inevitably started driving industry on to the path of a green economy and sustainability. In India Wardwizard Innovations & Mobility Ltd. joins the battle to provide smarter mobility options

Yatin Gupte, Chairman & Managing Director



ROBUST AGENDA FOR SMART MOBILITY

In a rapidly changing world the clamour for setting in place a green economy as a key player for a more sustainable eco-system for growth has reverberated across the globe. Muddying the waters for a long time has been pollution- now a major battleground in the climate change scenario and where states continue the uphill struggle to manage vehicular CO2 emissions effectively. As a result what is emerging is a growing transition to a more sustainable urban mobility with cleaner, more efficient, and connected transport infrastructure. A spin-off of this growing transition has been sustainable mobility through the electrification of vehicles which allows for the movement towards lowering emissions via electric vehicles (EV).

Driving the futuristic path of Wardwizard

Innovations & Mobility Ltd, has been its dynamic Chairman & Managing Director Yatin Gupte who has consciously opted to be a trailblazer with his pack-full of innovative ideas in helping transform India into a future ready nation in the field of mobility.

Leading the way in helping transform the entire ecosystem by offering viable solutions in his area of expertise, Gupte, as part of his long-term steps, continues to nurture a posse of leaders for tomorrow by sharing his vision and what it can achieve in its path towards a sustainable future. He is alive to the fact that companies who do not understand sustainability or comply with the need to rejig themselves with innovative solutions to the present climate change environment will be left behind - and those who have been savvy enough to adapt will race ahead and take their place.

Founded in 2016 and driven by fostering sustainable businesses, Wardwizard Innovations & Mobility Ltd is a leading provider of clean and greener alternative solutions under its two core verticals, Joy E-Bike and Vyom Innovation. Headquartered in Vadodara, Gujarat, Wardwizard is the first company in the EV manufacturing sector to be listed in the BSE. Under his leadership, the company's market cap grew from INR 500 crore in September 2020 to INR 1800 crore in May 2021.

Not only is the company moving from strength to strength as it gains more popularity for its innovative and distinguished products in India, while addressing some of the challenges posed by climate change in its niche area, it has spread its wings in global markets as well.

Committed to the principles of sustainable development, from Gupte's standpoint, his dreams are closely aligned to the growth of the nation and providing unstinted support in the fight against climate change by helping eliminating harmful emissions through the products manufactured by his company.

He has also assiduously worked at stepping up his agenda on ground to boost the 'Make-in-India Atmanirbhar Bharat' missions to augment greener

an innovative thought, revolutionary ideation, and a highly potent and viable concept that manufactures one of the best home appliances brands in India.

Given the current environment scenario, where the majority of the carbon emission is caused by fuel-run vehicles, zero-emission vehicles are a boon. From the company's perspective these market offerings seek responsible climate choices within and beyond its own set up, as the demand for them continues to grow amongst its customers.

Joy E-Bike, as one of India's leading E-Bike manufacturers, has a portfolio of over 10+ models. Having long embraced sustainability as a company priority Wardwizard has been providing greener alternatives to traditional fuel-driven two-wheelers since 2015 and has already grown with over 6000+

in Vadodara, Gujarat. The company's outlook for allocation of funds to sustainable investments is richly mirrored in this plant which has an annual installed production capacity of 1,00,000 electric two wheelers in one shift. The same can be extended to 3,00,000 - 4,00,000 electric two wheelers in two to three shifts.

The new plant also aligns with one of Joy E-Bike's founding principles of 'Self-reliance' and 'Make in India.' Each component of the e-bikes is made in-house. The company is also highly focused on, and has deployed good investments in, the development of new technologies through its own Research and Development vertical.

With an honorary doctorate in social service and a MBA holder in Insurance & Risk Management, Yatin Gupte is armed with close to two decades of experience in the various fields of business, sales, et al. His contributions have been well recognised and are amply documented in the slew of accolades that have come his way. Amongst these prestigious awards are: Outstanding Contribution for

Joy E-Bike, as one of India's leading E-Bike manufacturers, has a portfolio of over 10+ models.



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alternatives in the electric vehicle sector to initiate and execute better living conditions in India. He attends, with utter seriousness, to the company's role as an important ally to achieve a sustainable recovery from the elements that are harming the environment.

CORE VERTICALS

From purifiers to smart TVs - Wardwizard offers stylish, energy-saving, dependable and eco-friendly products, under its Vyom Innovation vertical. This is

happy customers through its 300+ touch points present in more than 25+ cities. What makes these e-bikes perfect for everyday use is that they are inexpensive and need very little maintenance.

In line with its expanded and steadfast climate commitments to achieve net-zero emissions and as a boost to the 'Make-in-India' initiative to enhance greener alternatives in the electric vehicle industry, Wardwizard Innovations & Mobility has recently inaugurated a state-of-the-art facility for Joy E-Bike

Environmental Conservation and Innovative Product at House of Commons London, UK Parliament by WBR; Best Electric Vehicle Manufacturing CEO by Global CEO Excellence Award; The Most Promising Business Leader of Asia 2020 -2021 by Economic Times; Best Brand Award by Economic Times amongst many others.

Yatin Gupte opines, "Don't be afraid to get started. Don't be afraid to start small. A great journey begins with a small step." ■



CRAFTING TECH SMART, AGILE AND CUSTOMER SAVVY BUSINESS PARADIGM

Surajit Roy; MD and CEO

Surajit Roy, MD and CEO of IDBI Intech Ltd., India, has reached the zenith of success by sheer dint of hard work. Privileged to have worked for over 25 years with top industry leaders in the technology services space, the experience gained has honed his spectacular leadership skills, crowning it with several prestigious honours and awards including the “Most Promising Business Leaders of Asia 2020-21 for Demonstrating Exemplary Leadership Qualities”. He has elevated the company’s stature to a position where it has delivered best financial results and acquired many marquee logos.

As a Leader, I believe success is to create enablers for others to grow,” says Roy, a statement that speaks volumes of his charismatic persona and uncompromising stance on excellence for achieving the larger goal in life. This thought, having multiplier effect, is the key to delivering supreme technology-led business outcomes to customers across industries and geographies and establishing good business relationships that are integral to his job profile. This graduate from Pune University with Bachelor’s Degree in Engineering and in Electronics, has redefined the paradigm of progress at IDBI Intech Ltd., founded in 2000, as a renowned technology-led digital business transformation organization in the Banking & Financial Services sector.

Success is a handcrafted fabric of trust, collaboration, confidence, conviction, and intent that together consistently maintain the highest standards to meet your goal, according to Surajit, who happily shares that working at IDBI Intech has been a unique experience owing to their strong foundation, which stands high on prioritizing the customer and making him win through robust pillars of innovation, agility, strong work culture and cohesiveness. Taking challenges to be doors that open to greater opportunities, Surajit emphasizes, “Applying the right Thought, Intent & Direction ensures Disruptive Business Growth. They have become even more relevant and important in the present pandemic which has accelerated the businesses to adopt digital and enhanced emphasis on customer journeys and experience.”

A company’s values are the main determinants of its future growth propelled by innovation and integrity, and IDBI Intech encompasses in its culture three traits, namely, Integrity, Ingenuity, and Intelligence, to win customer’s trust in all processes.

Surajit says, “We encourage and mentor our people to embrace the culture of Collaboration, Intent, Innovation and Value led Outcomes, which ensures that they individually are able to build value for themselves. This fosters a relationship of mutual trust and value with the organization and its customers,” adding, “Regular ideations, collaboration, identifying and empowering the high performers to take on outcome-led responsibilities is helping in fulfilling the



I ENVISION IDBI INTECH AS A LEADING GLOBAL DIGITAL FINTECH COMPANY catalyzing digital business transformation of clients leading to their customer delight and enhanced customer experience. This is my plan in the next three-year horizon. We are truly ahead in this journey & we continue to work to stay agile, adapt, relevant & ahead in the marketplace.”

organizational objectives and consistently establish a perfect culture that incorporates both engagement and encouragement.”

At IDBI Intech, a consistent and profitable business growth was registered every quarter under the leadership of Surajit, who proudly shares, “FY 21 has been the best and highest Profitable Business Growth for IDBI Intech, since inception as we surpassed all business parameters of growth.” He acknowledges that keeping agility and adaptability in the business model have played their magic and helped them evolve the market dynamics so that they can always lead in the market.

Surajit, who is working towards creating the right positioning and identity for IDBI Intech in the marketplace to accelerate future growth shares, “I envision IDBI Intech as a leading Global Digital Fintech Company catalyzing digital business transformation of clients leading to their customer delight and enhanced customer experience. This is my plan in the next three-year horizon. We are truly ahead in this journey & we continue to work to stay agile, adapt, relevant & ahead in the marketplace.” ■

INNOVATION IS THE BEDROCK OF GROWTH

Er. Sanjeev Agrawal, CMD

Pivotal to The Sage Group’s expansion in many fields is its mission to stay relevant and keep pace with the aspirations of Young India



For over four decades now educationist-entrepreneur Sanjeev Agrawal has been shaping the fortunes of the prestigious SAGE group as its Chairman & Managing Director. Having laboured through the early stages of establishing a small real estate venture, Agrawal Construction Co in 1983, many hard-earned lessons in entrepreneurship became the bedrock of his future endeavours.

Seriously a devotee of innovation, Sanjeev Agrawal envisions new milestones every day. He believes that the journey of a group isn’t confined to a single person or family but goes beyond and is truly the proverbial roller-coaster ride. In his view sometimes you’ve reached a breakthrough to your next milestone, and sometimes an assumption you made along the way turns out to not be true and you’ve taken two steps back.

From those early beginnings to the period over which the Sage Group continuously grew and evolved, it has transitioned from a real estate company to a conglomerate touching and influencing innumerable lives. The company’s portfolio, apart from real estate, now includes the fields of education and industry- and now healthcare.



Today Agrawal’s empire comprises the Agrawal Construction Co, Sagar Group of Institutions (SIRT), Sage International School, SAGE University Indore & Bhopal, Agrawal Power, True Sage Foundation and My Sage Hospital, Bhopal.

Education, he believes, is the mainstay of nation-building. The SAGE Group aims at delivering not only the utmost quality of school and higher education to the students through an interactive, learning-oriented environment, world-class infrastructure, cutting edge and well-equipped laboratories,

experienced and skilled faculty members, but also through a holistic approach of life skills that will groom students to face the challenges of the industry in the years to come.

The SAGE Group marches in tune with the changing India. Education, real estate, industry & health care everywhere there are inspirations for betterment and global standards for young India.

IGNITING YOUNG MINDS

Sanjeev Agrawal and his Sage Group today richly embody the spirit of ‘Young India’ with ‘Traditional Values’ where the mission is to build an enterprise which serves in every sector, but more importantly which helps the country to build a great future. For Agrawal “Acquiring success is to inspire and ignite young minds.”

Agrawal’s goal is to transform thousands of dreams into reality, to empower the community, the nation and beyond; his long-term goal is to bridge the gap between quality and quantity and for that he strives to expand his portfolio in businesses in the diverse landscape of emerging human aspirations.

Being a self-made man has been centric to the graph of his achievements and successful career path. The other factors that have been in play are his belief in spirituality and his faith in Avadhoot Swami Shivananda. SAGE believes in giving back to the society therefore the entire group is very active in CSR activities through its True Sage Foundation.

Sanjeev Agrawal has been felicitated by a slew of national awards and accolades by industry giants. He was also listed amongst the “Times Men of the year 2020” rankings by The Times of India group.

FAMILY POWER

Wife Kiran Agrawal (Chairperson of SGI & True Sage Foundation) has stood by him as firm as a rock throughout Sanjeev Agrawal’s journey. Emerging as the new face of The SAGE Group is daughter Shivani, passionate visionary and a born leader, while the younger sibling, Sakshi, is a powerhouse of motivation just like her father. ■



BUILDING INSPIRATIONAL SPACES FOR LEADING QUALITY LIFE

Paras Pandit, CMD



A journey that started 16 years ago in real estate by the unassuming and diligent, Mr Paras Pandit, has grown incredibly in stature by the brand name Sheetal Infra, established in 2004. The dynamic project portfolio of the pioneering company has carved a niche for itself by developing several landmark properties. The bedrock of Sheetal's achievements stand on the values of Integrity, Quality, Innovation and Customer Delight.

A much-respected name in the real estate business, Paras Pandit, a graduate from Gujarat University, has proved his mark as a strong business development professional. He unveiled his first project Vedika Series in Gandhinagar and never looked back. Since then, his life has been an amazing journey overcoming challenges to realize his dream and passion of building marquee properties, with his proven skills in day-to-day operation of the company with a focus on land acquisition, business and corporate strategy, development and implementation, business networking.

In the past 15 years, Sheetal Infra has delivered 3.5 million sq. ft of residential space that speaks volumes about setting exemplary industry standard in terms of Quality, Structure, Design,

Global Specification, Amenities, making the projects very popular. These properties are being enjoyed by more than 2,000 happy customers, who appreciate the fact that they have been given the luxury of a lifetime with peace of mind and value for money. Vedika Exotica, Vedika Happy Valley, Vedika Habitat, Enigma, Casa Vyoma and Sheetal Aqua are some other prime properties developed by Sheetal. The company aims to add another 1300 new customers in current fiscal 2021-22. The power of

Sheetal's popularity lies in the good word spread by current owners, which has established good will and a strong customer base.

A happy man, Paras Pandit, believes in raising the bar of excellence and is adept at taming challenges coming in the way, as a result Sheetal continues to flourish and set new milestones. Currently, Sheetal Infra is developing commercial and residential projects named Westpark Residency, Westpark Imperia, The Indus, which is 1.5 million Sq. ft space is under development and 1.7 million Sq. ft residential and commercial space are at different stages of construction. Sheetal has five on-going residential and commercial projects in Ahmedabad. The Indus @ Sindhu Bhavan Road is an ultra premium 4bhk high-end homes reserved for the chosen few.

As they say hard-work never goes unrewarded, Paras Pandit deserves them all for his unrelenting perseverance. He has been conferred several honours and awards such as Marketer of the year award, 2019, Real Estate Developer (Lifestyle Segment) 2019, by Journalist Union of India and conferred by Chief Minister Gujarat Shri Vijay Rupani ji, and the recent Residential Project of the Year, 2020, for Project Westpark Residency from



12th Realty Plus Conclave and Excellence -Virtual Series. Working at a feverish pace to develop 4 million Sq. ft upcoming projects at Ahmedabad, and launch of Signature Class High End 5 BHK project -The North West Off Iscon Ambli Road, Ahmedabad this year, Paras Pandit, credits his team, equipped with exemplary skills and experience in real estate and construction, as the backbone of Sheetal Infra to create 'islands of joy and peace' in a cacophonous city life! ■

TRAILBLAZING A PATH IN INDIA'S DIGITAL TRANSFORMATION

Helmed by Dr. CSS Bharathy, a first-generation entrepreneur and founder of Fusion VR, one of India's leading Virtual Reality (VR) firms is committed to the digital transformation of India's manufacturing sector

Dr. CSS Bharathy, Founder



Fusion VR has set a smart pace in India's digital space by pioneering commercial use of Virtual Reality & Augmented Reality Technologies in the country. Backed by over a decade of rich experience in developing and implementing solutions in India, Singapore and the Middle East, Fusion VR is set to empower Smart Industries for the 21st Century.

Fusion VR is emerging as one of the most dynamic companies to maximize the deployment of VR, AR, MR and digital twins. Dr. Bharathy's mission is to accelerate the adoption of Industry 4.0 technologies such as AR, VR, MR and Digital Twins, enabling smart factories and helping India achieve growth and self-reliance envisioned by our Prime Minister, Narendra Modi.

ImmeX-Zone was the first ever commercially launched real immersive VR product in India and Singapore with indigenously developed VR-HMD and a Dynamic Haptics & Effects integrated Simulation-Platform for an ultimate VR-Experience of that time.

Kickstarting its operations with the Virtual Reality Operator Training Simulator (VR-OTS), which was delivered to Yokogawa Engineering Asia, Singapore, Fusion VR has aimed to consistently deliver challenging projects for government and international clients. It has evolved into Fusion VR's amazing Proprietary XR-Platform which can deliver custom critical safety and productivity solutions within compressed timelines.

Fusion VR's solutions enable multi-verticals to enhance production efficiencies, eliminate safety incidents and increase profitability. Dr. Bharathy and his team's mission is to transform every idea into an exciting XR Product, which ultimately delivers a great experiential learning experience and unbelievable Return-On-Investment (ROI) benefits to their clients.

The Fusion VR team comprises a multidisciplinary mix of engineers, technologists, artists, Subject Matter Experts and consultants with several decades of experience across various industries. A lot of time is invested by them in listening to a customer's problems and challenges and carefully evaluating and designing solutions to address them in a holistic and sustainable manner.

INDUSTRY PARTNER

The primary focus of Fusion VR is to enable adoption

His extensive experience in petrochemical plant operations and passion for technology helped him understand the transformative power of immersive technologies. Fusion VR conceptualized the Digital Twin-based virtual reality operator training simulator (VR-OTS) as early as in 2012. ”

of immersive technologies in the Chemicals, Oil & Gas, Automotive, Nuclear, Power, Mining and Pharma sectors. These industries which form the backbone of India's economy are ideal candidates to harness the power of immersive technologies. Dr. Bharathy, in fact, urges CEOs, CTOs and CFOs to understand how these can transform the company's bottom line.

MUSEUM PROJECTS

Another pivotal point of interest for Fusion VR's expertise is in areas concerned with preserving of India's rich cultural, historic, political and corporate history. Under Dr. Bharathy's stewardship Fusion VR has pivoted also towards the field of digital museums and corporate experience centres. He was the first Certified Adobe Video Specialist and Instructor in South East Asia in 2004.

The company has been recently commissioned the Amma Museum and Knowledge Park at Chennai, showcasing the best interactive digital museum experience in India; its focus is the late Chief Minister of Tamil Nadu, Dr. J. Jayalalithaa. Fusion VR has received recognition not only for the excellent quality of the experiences, but also for executing this project in a record time of 8 weeks using local engineering and technological expertise. Fusion VR is also recognized for its invaluable work with the Experience Vivekananda at RKM Museums, the Pallava Dynasty – 7DX show, Mamallapuram etc. ■

www.fusionvr.in



RIDING THE CREST ON THE WINGS OF DREAMS



From movies to organic farming— from automobiles to restaurants, for businessman Satish Motling the horizons are boundless when it comes to testing his entrepreneurship

Satish Vinay Motling

Though dreams have inspired the entrepreneur in Mumbai-based Satish Vinay Motling, his plans for new ventures are firmly rooted in terra firma and the nitty-gritty of the day to day concerns of running a business.

He admits that it was from his very early childhood that this curiosity for boundless horizons was unknowingly being nurtured in him, by the books his mother would read to him. In his adult years these early yearnings firmed into a robust desire to explore the limits of his enterprising spirit fed by the stories from his childhood.

While he may be driven by the mantra that: 'Dreams are not which come when you sleep but dreams are those which don't allow you to sleep,' he is of the firm opinion that: 'Hard work is the only path towards success; there is no shortcut for a successful life. We have to grind ourselves everyday to achieve what we desire, rather than just praying for it.'

Motling is deeply motivated to achieve and excel in the goals that he sets before him. He spent 10 years of his life to become a cinematographer and with

“HARD WORK IS THE ONLY PATH TOWARDS SUCCESS; there is no shortcut for successful life. We have to grind ourselves everyday to achieve what we desire, rather than just praying for it.”

his passion and hard work went on to become a director and then a producer. When he was serving the entertainment industry as a highly successful producer the nightmare of demonization threw his dreams out of gear. This was a major turning point in his business, given that everyone was falling short of liquidity. The business was stymied for want of funds. Motling's inspiration from the story of Eklavya and the spider from his boyhood days raised the standard of hope again in him. Refusing to give in, and driven by the thought that 'success comes to those who never give up', with passionate zeal he pulled himself out of the mire to shine once again.

But it was a lesson, of not putting all your eggs in one basket, which did indeed leave an abiding imprint on him. He decided to expand his vision and landscape of entrepreneurship by moving into the import-export space and organic farming. This, in addition to his curiosity about new things, became an exciting new venture for him to explore hands-on.

Motling himself looks into every single aspect of his businesses and works from the ground to make them a success. He feels no shame in dirtying his hands and enjoys working with his people, from the ground up, to get to know his new businesses from the scratch.

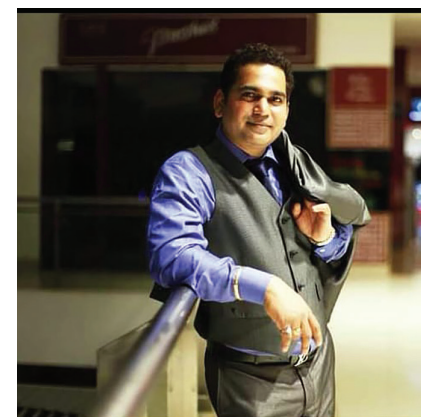
Motling's business ventures have drawn him into the automobile industries arena, where the firm deals in luxury cars and modifies them under the name of 'Limitless Luxury and Car Surgeon'. He also runs a construction firm called Motling Buildcon and a soft drinks company. Along with his company Satish Motling Films, all these firms come under the umbrella of the Satish Motling Group of Companies.

There is no end to his enterprising ventures, as can be gauged from the news channel he has launched which streams7 news and OTT platforms and streams7 Digital Theatres; Motling is also coming up with the new concept of streams7 visual radio. In addition to all this he has also set a benchmark in the hotel industry by setting up a restaurant in Bangkok and in Dubai; he is also starting a new venture in Dubai with the well-known international chef, Vishnu Manohar.

While Motling is proud of his achievements as a businessman, he says: 'I am a farmer too, who feeds the whole world.' A simple man at heart, he still finds time in his busy schedule for his initiatives for the welfare of the stray animals, education for underprivileged children, a helping hand for the senior citizens and for the environment. ■



“MOTLING HIMSELF LOOKS INTO EVERY SINGLE ASPECT of his businesses and works from the ground to make them a success. He feels no shame in dirtying his hands and enjoys working with his people, from the ground up, to get to know his new businesses from the scratch.”





ARCHITECTURE THAT SHOWCASES HOLISTIC SYNERGIES



St Euphrasia's Pre University College, Bangalore

The Bangalore-based architect has, in over two decades, left his mark of the unique fusion of engineering and art-centric designs on buildings in India and abroad.

Consider architecture as the sacred meeting point of art and engineering', says the Bangalore-based Architect and Urban Planner Anil Bhaskaran, offering a window into his worldview of the designs he conceives for buildings.

This architectural evangelist, presently serves as the Managing Director and Chief Architect of IDEA (Initiative for Design Excellence in Architecture) Centre, the architectural firm he founded in Bangalore city, 20 years ago. Ever since its inception the firm has successfully completed over a hundred projects in India and other countries. The design of every building project executed under his steerage carries the hallmark of his take on architecture as an art form. Given the passion that drives his outlook on this architectural space, it's no surprise that many of these are now considered as exceptionally creative landmarks.

Bhaskaran's early passion for art drove him to channel his energies into the field of architecture.

Anil Bhaskaran,
Managing
Director
and Chief
Architect of
IDEA Centre



"THERE ARE PLENTY OF DESIGN LESSONS that one can learn from the historical buildings and cities. If used intelligently, they can add tremendous value to our present day buildings."



Having earned his Bachelor degree in Architecture with the first rank and a distinction from the University of Kerala, he moved to the USA and went on to do his Masters in Architecture, with a specialization in Urban Planning, from the University of Minnesota. He followed this up by working with the Chicago-based architectural firm Skidmore, Owings and Merrill, before returning to India to set up his own practice.

The breadth of Bhaskaran's vision encompasses an array of present-day concerns of our society. He draws his inspiration from history, heritage and nature. He actively seeks meaningful design solutions that use time-tested traditional planning principles. He observes: 'There are plenty of design lessons that one can learn from the historical buildings and cities. If used intelligently, they can add tremendous value to our present day buildings.'

As he sees it: 'Nature hasn't used any straight lines in her creations. Yet the beauty and variety of her creations are astonishing.' Thus you will discover that his designs are usually a synergy of straight and curved forms- a method, which he opines, is what renders certain uniqueness to his buildings.

Bhaskaran, being a strong proponent of climate-responsive architecture, is of the belief that the buildings constructed in India must respond to India's tropical climate, instead of being copies of the buildings in the western countries. He feels that since we are blessed with moderate climate in most parts of the country, we must make optimum use of this factor. Rather than sealing off our buildings with glass all around and then controlling their internal parameters through power consuming artificial

means, we should open up the buildings. If we favour the former method, he says, not only does it make our buildings more expensive to build, but also to sustain later on.

Bhaskaran, in this context, urges us to remind ourselves that there was a time when we used to invite rain, sun and wind into the very centre of our buildings, through the open-to-sky courtyards. 'That principle is very relevant even today', he argues. True to form, Bhaskaran's designs incorporate natural light, air and rain water, in the best possible ways. He believes in practicing 'responsible architecture',

inspirations are mirrored in his landmark buildings such as Infosys Mangala and Jal Bhavan- which, symbolize a terraced hillock and a rainbow respectively.

Another area of focus for Bhaskaran, as a thought leader, is the field of Urban Planning. He has spent a number of years in research and development of the prototype designs for the future Indian cities. 'I realized long ago that there has been no serious effort put in by the Urban Planners, on the subject of city planning in India. Therefore, I devoted a lot of time in developing new planning concepts for the



Infosys, Mangalore

"ARCHITECTURE IS NOT JUST about fulfilling a function. Its higher purpose is to create a sublime experience and move people."

which is rooted in his respect for our planet and its bio-diversity.

Wellness is a recurring theme in the context of Bhaskaran's outlook on architecture. 'Architecture is not just about fulfilling a function. Its higher purpose is to create a sublime experience and move people,' he says while summing up in a nutshell the design philosophy that he has been following throughout his career.

What adds an interesting edge to his concept for the design of a Spiritual Centre coming up near Chennai, is looking at it as a narrative for a movie. He believes that the assemblage of buildings in a campus should be conceived and designed like the plot of a movie or novel. It should narrate an interesting story in a sequence or multiple sequences. 'Those sequences should progress to an exciting end or multiple ends, like the climax of the movie or novel', he rounds off. 'This idea is what we have tried to capture in this project,' he says.

Semiotics, or the science of signs, is another area that inspires his creativity. Bhaskaran uses symbolism, but very subtly in his designs. These



Jal Bhavan, Bangalore



Novitiate, Bangalore

future Indian cities,' Bhaskaran reveals.

He is deeply concerned about the future of the building design and construction industry globally, in the context of the ongoing pandemic. 'The ongoing pandemic has taught us the valuable lesson that everything in the universe is interconnected. Damaging one will invariably damage the other. We need to realize this truth,' he says. He believes that the phenomenon of over-consumption is destroying the planet, which is evident everywhere, be it in the food or construction industry. 'Our aim,' he says, 'should not be to build the tallest building or largest city in the world or to construct a vast array of the so called 'smart' buildings fitted with unnecessary, junk electronic gadgets. On the contrary, we should adopt the principle of moderation as our way of life. Everything that we do should be aligned with the health and wellness of the human race, other life forms and planet. Any action of ours that hurts this central principle can put a big question mark on the sustainability and future of our planet.' The visionary architect today also heads the no- profit initiative, India Urban Care Forum, whose objective is to make the state of Indian cities and the life of citizens, better.

Bhaskaran's great body of exceptional architectural works has won him many accolades over the years. In 2021 he won the 'Most Admired Architect Award' at the AIM Conference. In 2019 and 2018 he received the awards for 'The Best Architectural Design for The Most Sustainable Township' at the Global Smart Build Summit, held in India. ■



COMPREHENSIVE SUPERSPECIALITY CARE

EXCLUSIVELY FOR CHILDREN

SRCC Children's Hospital, managed by Narayana Health in Haji Ali Park Mumbai, is dedicated to offer world class treatment for infants, children, and young adults. The hospital is equipped with state-of-the-art facilities, experienced doctors, and highly specialised staff.

SRCC Children's Hospital, managed by Narayana Health, is recognised as one of the best super speciality hospitals in the country. It provides super speciality care in more than 20 specialities. The hospital offers compassionate care for patients spanning from new-borns to adolescents.

The hospital has taken critical care to a higher level with the concept Level IV care where a team of qualified intensivists provides Emergency Life Support (ELS) for children with failure of vital organs including heart, lungs and kidneys. The hospital caters to paediatric needs in areas including Cardiac Sciences, Neurosciences, Haematology, Oncology, Infectious Diseases, Endocrinology, Orthopaedics,

ENT, Gastroenterology, General Surgeries, and Nephrology.

Additionally, NH-SRCC also offers complete rehabilitation programs which include allied patient care services like Paediatric Physiotherapy, Psychometric Analysis, and Behavioural Counselling. The hospital is equipped to handle 24x7 emergencies and offers retrieval services across Mumbai and its suburbs using ACLS Paediatric Ambulance.

The team of doctors at NH-SRCC are some of the most experienced and highly trained paediatric specialists in the country, who work together with a team of compassionate nursing and paramedical staff to provide accurate diagnosis and medical care. ■

PAEDIATRIC SUPERSPECIALITIES

- 24x7 Critical Care & Emergency Services
- 24x7 ACLS Ambulance Services
- Cardiology & Cardiac Surgery
- Orthopaedics & Spine Surgery
- Neurology & Neurosurgery
- General & Laparoscopic Surgery
- Cancer Surgery • Clinical Genetics
- Gastroenterology & Hepatology
- Clinical Haematology & Oncology
- Cranio-Maxillo Facial Surgery
- Paediatric Medicine • Plastic Surgery
- Nephrology • Urology • Endocrinology
- Rheumatology • Respiratory Medicine
- Ophthalmology • ENT • Dental Sciences
- Bone Marrow Transplant (BMT)
- Liver Transplant • Kidney Transplant
- Foetal Medicine • Immunization Clinic

ALLIED SPECIALITIES

- Anaesthesiology • Biochemistry
- Histopathology • Hematopathology
- Transfusion Medicine • Microbiology
- Radiology • Clinical Nutrition & Dietetics
- Rehabilitation & Developmental Paediatrics

For more details contact:
1-1A Haji Ali Park, K.Khadye Marg,
Opp. Willingdon Sports Club
Mahalaxmi, Mumbai- 400034
www.narayanahealth.org
or Call 1800-309-0309



BIOGENIX INC. PVT. LTD.

IN PURSUIT OF EXCELLENCE AND CUSTOMER SATISFACTION

As a leading manufacturer and exporter of the best quality Diagnostics Kits & Laboratory Equipment Biogenix Inc. Pvt. Ltd. has garnered an excellent reputation for its commitment to best in class customer care.

Santosh Srivastava; Managing Director

Founded in 2007 in Lucknow, Uttar Pradesh, Biogenix Inc. directed its energies into importing and distributing high quality research immunoassay kits. Over time our business activities has been highly appreciated throughout the globe as a large number of our pathologists and doctors have been highly satisfied with the usage of our products.

Building on its pursuit of excellence and marketing experience and customer-centric vision culled from over 25 years in the IVD industry Biogenix Inc. has been quietly moving from strength to strength.

It all started with a dream, back in 2016- to become the first IVD manufacturer of the state of Uttar Pradesh to generate employment for its experts in this sector, who were being compelled to migrate to other states in search of jobs. Biogenix Inc. Pvt. Ltd. was then incorporated in 2016. In time Biogenix grew to provide excellent support to a large number of medical facilities throughout the globe with its best quality Diagnostics Kits and Laboratory Equipments.

In recent years, Biogenix Inc. has consolidated its position not just in the market as a distributor but also as a developer and manufacturer of In Vitro Diagnostics. What has driven this successful growth is the firm's ongoing communication and collaborative relationships fostered with its customers and respected thought leaders in the academic, biotech and clinical arenas. Underpinning its activities on all fronts, in its growth trajectory, is Biogenix Inc's deep commitment to providing the high quality products and superior technical support that the market has come to expect from it.

The company seeks to increase customer satisfaction through the effective implementation of Quality Management System (QMS) and by delivering good quality, reliable IVD products which consistently meet customer and regulatory



“ Building on its pursuit of excellence and marketing experience and customer-centric vision culled from over 25 years in the IVD industry Biogenix Inc. has been quietly moving from strength to strength. ”

requirements. It endeavours to further the refinement of the Quality Management System and its processes and aim for the effective implementation of ISO 13485:2016 International Standards, adopting current Good Manufacturing Practices and maintaining best industry practices towards this goal.

The primary goals have been to offer a diverse line of assays that appeal to its broad customer base while also providing exceptional customer service and product support. The company's product line includes several products like the Enzyme Linked Immunoassay (ELISA), Clinical Chemistry Kits, Rapid Diagnostic Tests, Serology Kits, Immunturbidimetric Kits and Urinalysis Reagent Strip, Hormone Tests, FSH Tests, Malaria Tests and Biochemistry Tests to name a few.

The company's products are in high demand by a large number



of government hospitals and research institutes, diagnostic centers/pathology, etc. What continues to drive this demand are the quality of Diagnostic Kits & Equipment and the accuracy of results given by its test kits. Furthermore, the laboratory instruments offered to both national and international medical facilities are procured from highly reputed manufacturers from Germany, the US and Italy. The firm is backed by a team of well-trained and knowledgeable experts in this domain, which in turn helps it to excel in each department of its operations. ■



PIONEERING THE PATH

OF EVENT MANAGEMENT IN INDIA

With his vast experience in event management award-winning Dr. Hoshi Bhiwandiwalla has played a pivotal role as a trailblazer in India's event management space

Dr. Hoshi Bhiwandiwalla, Founder & Dean, NIEM



The success story of NIEM, India's first ever institute of management, has been shaped by its enterprising founder-dean Dr. Hoshi Bhiwandiwalla—past master in this specialized field. It was his love for teaching and events that led to Asia and India's first event management course at the newly founded NIEM, which went on to be acclaimed as Asia's best event institute. Further impetus came from the overwhelming support from the event industry, entertainment industry, media and streams of students passing through its portals.

As NIEM enters its 22nd year to award qualifications in events it is pertinent to remember how its credentials have long been enhanced by its transformation into a very credible brand name in event and educational circles the world over. Every step of the way, from the beginning of its journey, the institute has heavily relied on honest research and involvement with the event industry and an active placement cell with the best placement records in events. In fact, NIEM's placement record is unmatched in the event industry.

NIEM's strength lies also in the huge training it offers at some of the best events in the country along with a lot of in-house training, projects and simulated events; for example NIEM students get unmatched training in over 700 events in year including all the Bollywood and award shows. NIEM also hosts in-house events like the EMY Award, College Idol and Mr. & Ms. University, all of which give students a real edge with on-hands event experience to organize mega events in the



NIEM's credentials have long been enhanced by its transformation into a very credible brand name in event and educational circles the world over.

outside world. Not only do NIEM students get easily placed, many go on to form their own successful event companies.

NIEM has a slew of accolades to its name

including being the only event institute to be recognised by International Accreditation Organisation (IAO), the EEMAX Global award (a recognition by the event industry), International Golden Globe Award, Quality Mark Award, Asia Summit Award, International Education Summit Award 2020 for being the best and distinguished international vocational institute and the International Education Awards 2020 for the best placements.

Dr. Hoshi Bhiwandiwalla an M.Com, DMS, DHE, PhD (Mumbai) and PhD (USA) served as a professor in NM College, and having being tasked with students activities got deeply involved in organizing events—many at a national level. EKTA, which he started, was a student-based event company which did mega events like Dandiya's, inter-collegiate youth festivals, pageants, sports events, parties, management training programs etc. It was his great love for teaching and events from which was born NIEM—the first Indianised event course and Asia's first event institute—which also find mention in the Limca Book of Records. NIEM was to give a great fillip to event management as a career and even to the event industry. Amongst the many acclamations earned by Dr Bhiwandiwalla are the National Rashtriya Ekta Award, Lifetime Golden Achievement Award and Times Leading Icon Award. He is on the advisory board of Symbiosis Distance Learning Centre and MIT World Peace University. ■



NIEMLA

BURGEONING IMPRINT IN THE AUTOMOTIVE TEXTILE SPACE

Armaan Mehra, CEO

Driven by its deep impress, in terms of quality and alignment with eco-friendly materials in the niche area of textile manufacturing for the automotive, railway & aviation sector, NIEMLA has in just three years captured a whopping 65% market share.



captured 65% of the market share, its sales in the previous calendar year exceeded a staggering 5,00,000 meters of fabric, a fact that underpins the organizations strong and unwavering credo of delivering exemplary products and customer service.

NIEMLA endeavors to tackle the pressing outcomes of climate change through introduction of its new eco-friendly 'ultra light seat fabric' which helps in reducing the weight of the overall seat and helps increasing a vehicles fuel efficiency by up to 1%.

NIEMLA has also recently launched India's first Covid Resistant Fabric for bus seats. The fabric has been tested against real SARSCov2 virus, which on contact eliminates the virus, hence protecting the fabric against any such infestation.

NIEMLA has recently diversified the scope of its operations and trade globally. With its premiere clientele from Bangladesh, Turkey and the European Union NIEMLA aims to provide quality fabrics at unbeatable prices in the international arena.

As part of its customized services agenda, NIEMLA is also capitalizing on harnessing cutting-edge augmented reality technologies, such as its proprietary LiveTex software which allows customers to envision, in real time, their selected fabrics applied on seats amongst many other available customizations. ■

Helmed by CEO Armaan Mehra, NIEMLA, India's largest manufacturer of automotive, railway & aviation textiles and its components has steadily raised the bar by its attention to quality and as vanguard in transforming the industry into an eco-friendly one.

Very much in tune with the times, be it in relation to climate change or the pandemic, India based NIEMLA has been at the forefront in bringing in changes to its niche area.

The firm's rapid ascent in the textile arena can be ascribed to its state of art manufacturing facility and its dedicated workforce of industry experts. Product quality ranks very high in the firm's agenda. Whether it is the fabrics used in the interior of buses or cars or textile components such as seat covers, curtains, head liners or flooring, all of NIEMLA's products are crafted using high grade raw materials. In addition to this, fabrics can be customized as per a client's needs, be it personalization or additional high grade treatments such as oil, water and bug repellency. It was no surprise that in 2019 NIEMLA won the 'TOP 100 MSME' award for quality excellence.

Not only has NIEMLA in a short span of three years

AS INDIA'S LARGEST MANUFACTURER of automotive, railway and aviation textiles and its textile components, NIEMLA has steadily raised the bar by its attention to quality and as vanguard in transforming the industry into an eco-friendly one. ”





TRAILBLAZING SUPER SPECIALITY ENDEAVOURS

Dr. Subodh Varshney

Bhopal's leading gastro surgeon and liver transplantation surgeon continues to build on his many achievements and seek new paths to utilise his skills

“I believe in leading beyond the bottom line. Patient satisfaction is of utmost importance. Another factor is our contribution to society. I'll consider myself fortunate if I can provide quality medical care at an affordable price.”

Having been the first specialist to perform a successful liver transplant in Central India, the first to establish the treatment of radio-frequency ablation for liver cancers in India and also the first to start Bariatrics, Endoscopic Ultrasound and GI Physiology Lab in Madhya Pradesh state, Dr Subodh Varshney has been pivotal in changing the face of medical care in his home state.

Having successfully established a super speciality hospital - Siddhanta Red Cross Superspeciality Hospital, in Bhopal, he is looking for new horizons to leave the hallmark of his vision and great skills as a super specialist gastroenterologist surgeon.

Dr Varshney's prowess in the medical field has been honed by an excellent track record of over 20,000 OPDs and over 18000 surgeries, by which he helped Madhya Pradesh break new ground in healthcare services. He is credited for the state to get its first department of Gastro intestinal G I Surgery, its maiden endoscopic ultrasound and GI physiology lab, and the first super speciality post graduate training in G.I Surgery.

A first generation entrepreneur, driven by a volatile combination of intelligence and business initiative, Dr Varshney is Medical Director of Siddhanta Red Cross Superspeciality Hospital for GI Surgery and Liver Transplantation. “I believe in leading beyond the bottom line. Patient satisfaction is of utmost importance. Another factor is our contribution to society. I'll consider myself fortunate if I can provide quality medical care at an affordable price,” shares Dr Varshney as he expands on the hospital's mission.

His desire to bring the very best of him to whatever area he chooses to unleash his skills is deeply rooted in his achievements and intellectual faculties in his

formative years. Even in his school days at Bhopal's Champion School, Varshney showed early promise, being always amongst the toppers and the blue-eyed boy of the school. A vigorous all-rounder in academics and sports, his desire to excel remained unflagging; even his academic record at Gandhi Medical College remains unbeaten to date.

Dr. Varshney has built a huge body of work to continue his burgeoning portfolio of achievements ever since he met Prof Hollander from Strasbourg, France in 1990, who advised him to do a one-year diploma in GI Surgery from there. From France he went on to the UK to enrol in an FRCS programme, which included training in liver transplantation. All along the line, he continued to earn fellowships in ivy-league colleges in the US and UK. The six-odd years he spent abroad were the defining years that moulded him into a seasoned medical practitioner. But the call of the country was strong, and fate drew him back to India.

On returning to Bhopal in the year 2000 he started work at BHMRC. In time Varshney became very much alive to the desires of his fellow doctors to achieve job satisfaction, but were unable to do so. Analysing the situation he zeroed in on the issues at stake that would transform this scenario-efficient paramedical services, research, an opportunity to teach and, of course, a proper remuneration in return for their services.

He set to work on developing a business model to fill the breach and to this date it has produced excellent results. This situation alone is an early, but excellent example, of his ways of working... the secret to his success, in a way, which lies in his propensity to take the bull by its horns and come up with solutions that keep the greater good of all in mind.

AWARD-WINNING STREAK

In 2002, the Indian Organisation for Business Research and Development awarded Dr Varshney the 'Rashtriya Vikas Ratan Gold'. The same year the Indian Society for Intellectual and Industrial Development honoured him with the 'Rashtriya Summon Puraskar'. In 2013, he received an appreciation from the Association of Colorectal Surgeons of India. Continuing the streak, in 2015, he was awarded the Innovative Start -Up of the Year Award by the Six Sigma Healthcare Pvt Ltd.

His foray into management took him to Symbiosis, Pune, from where he did a graduate diploma in hospital and healthcare management. Apart from being involved with charitable organisations, he is

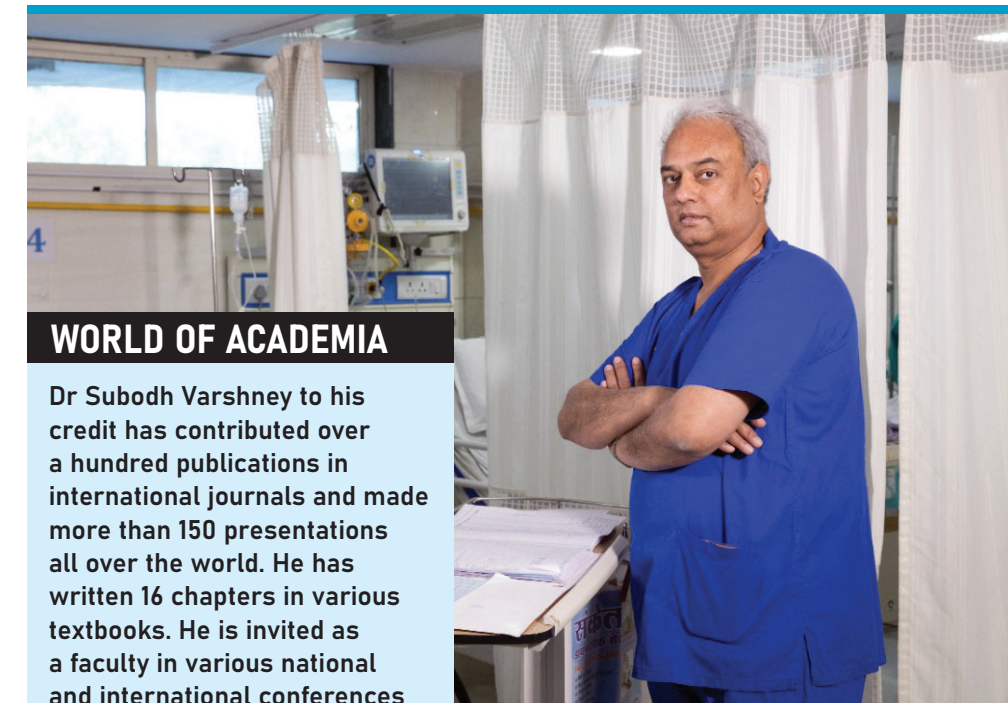
the founder- secretary of the IASGO Academy, an educational NGO. His charitable contributions in the field were recognised by the Most Compassionate Doctor Award which was conferred on him in 2016.

Dr Varshney, also has 13 gold medals, with distinction in critical subjects like ophthalmology, pathology, surgery and medicine. He even today credits Champion School's conducive environment

“The secret to his success, in a way, which lies in his propensity to take the bull by its horns and come up with solutions that keep the greater good of all in mind.”

in shaping his personality. Though he was always among the toppers and the blue-eyed boy at school, he was never a bookworm. He recalls even in medical college, being never the one to believe in burning candles at both ends, a day before exam, and how he would invariably book a movie ticket at the nearest cinema hall.

He would actively participate in various cultural activities and sports as well. The focus on honing the non-academic side, right from his school days, is what has made Dr Varshney what he is today—a disciplined team-man and a self-sufficient individual. The one thing he truly appreciates about sports is that it teaches one to accept defeat. As he reiterates: “When you play, you learn how to accept defeat. It teaches you lessons in teamwork and management. Playing is all about creating balance in your life.”



WORLD OF ACADEMIA

Dr Subodh Varshney to his credit has contributed over a hundred publications in international journals and made more than 150 presentations all over the world. He has written 16 chapters in various textbooks. He is invited as a faculty in various national and international conferences and CMEs. He has been the principal investigator and co-investigator in many molecular researches, which is a prestigious achievement. He has also served as a member of the national NEET exam committee which has revolutionised medical entrance exams in India.

TIME OUT

To make up for the lost time with his family (wife Madhvi, son Siddharth and daughter Suryadita), he consciously clubs work with leisure. After work he socialises with colleagues and family friends at movies, eat-outs and clubs.

The message he wants to give to the younger generation of doctors—never take the surgery and medical professions as a profession but as a hobby. ■



DEEP ROOTED CORE VALUES AS AN IMPETUS FOR SUCCESS

The remarkable expansion and success of the company can be attributed to the twin pillars of brand recognition and brand acceptance - and being responsive to the perceptions and perspectives shared by customers, which enables them to meet present and future market expectations.

Lalit Bokadia, Founder-CEO



Ask Lalit Bokadia, Founder-CEO, Moxy Steel Impex, what defines his approach to shaping a successful business-and he cites the basic principles upon which immense empires are built as his mantras. Clearly these defining principles, and the integration of quality and speed, have been the nucleus of the brand which has catapulted the firm into the league of preferred partners in the arena of India's steel industry.

The core values of Moxy Steel Impex have been pivotal to its burgeoning reputation as a much-acclaimed manufacturer and supplier of all ferrous and non-ferrous metal products like pipes, tubes, flanges, butt weld pipe fittings, forged fittings, tube fittings, sheets, plates and coils, bars, and fasteners, etc. Backed by its rock-solid in-house infrastructure capabilities and capacities, along with a comprehensive stock of raw material and finished products, the company has set deep roots in the industry to cater to customer-specific requirements with its premium quality pipes, tubes

and fitting components. Furthermore, Moxy Steel's workforce is force to be reckoned with in terms of delivery, given that it is made up of highly skilled, qualified and experienced employees.

As a leading manufacturer and extensive stockholder of piping products for the oil, gas, petrochemical and nuclear industries Moxy Steel Impex is committed to serving its clients with high-quality products. Given that clients are the company's most valuable assets, it has been



WHAT IS VALUED EVEN MORE BY CUSTOMERS about Moxy Steel Impex is the combination of cost-effective rates, customised solutions, customised packaging, customer-focused approach, easy payment modes, a good financial position... delivery of products, experience and speciality in work.

imperative for Moxy Steel to use its skilled workforce, latest technology and equipment to the optimum to meet their needs. Bokadia shares that company is immensely proud of being able to provide speedy and efficient services at competitive prices. This added value makes the firm a profitability enhancing and facilitating partner for their clients.

The strength of Moxy Steel's relationship with its customers also resides in its ability to provide them the necessary solutions in developing their energy resources. How the company does this is by bringing in world-class capabilities and delivering them locally. Its core mission and goal is to provide

technically sound solutions and create additional value which aids them in becoming the most preferred stockists and suppliers in the industry. The company also promotes commercial arrangements, in alignment with their client's needs—thereby allowing them to deliver greater value-additions to them, while simultaneously increasing the returns from their most valuable asset - their customers.

All this has helped underscore Moxy Steel's reputation as a one-point source for a wide range of stainless steel, carbon steel and alloy steel products. What is valued even more by customers about Moxy Steel Impex is the combination of cost-effective rates, customised solutions, customised packaging, customer-focused approach, easy payment modes, good financial position and TQM, superior quality products, timely planned schedules and delivery of products, experience and speciality in work.

A pivotal point for its growing market footprint has been Moxy Steel's reliability in taking on complete turnkey projects for the supply of materials in the form of project management. The company specialises in delivering industrial raw material to chemical, petrochemical, pharmaceutical, refineries fertilizer, cement, breweries and distilleries, as also the sugar and biochemical industries. Its other speciality is in utility and industrial heat transfer equipment, as well as processing plants for edible oils and food Industries.

In the arena of import and marketing of stainless steel Moxy Steel Impex has had a strong foothold for many years now. Its huge experience in working with the world's leading manufacturers, combined with its large purchasing power, has enabled it to offer extremely competitive prices and immediate delivery of most of the materials in stock. The company has also been leading in exports for the past 20 years ■



HARVESTING THE SPOILS OF HARD WORK



Vishwas Jaydev Thakur, Founder - Chairman

His innovative leadership, hard-nosed financial acumen and compassionate spirit have made the founder chairman of Nashik's Vishwas Cooperative Bank one of the most dynamic stewards of India's banking sector

The three decades of thought leadership in India's banking and finance, education, broadcasting and social service sectors have harvested a rewarding career growth for Vishwas Jaydev Thakur, who today leads the fortunes of the Vishwas Co-operative Bank as Founder- Chairman in Nashik. In fact it was just at the age of 27 that Thakur brought to bear his great experience and set up the bank, with the intent of supporting the development of citizens of the region. The INR 600 crore turnover Vishwas Cooperative Bank provides livelihood and employment opportunities for over 150+ individuals with a customer family of more than 80,500 individuals.

Ranked as one of the most trusted names in the sector the Vishwas Co-operative has been consistently awarded the highest grades by the Reserve Bank of India. It has more than 10,500+ active customers. The bank is considered an industry leader by going the extra mile to ensure

customer convenience. It was the first in the region to extend its services 16 hours a day in the pre-digitalization era. A series of recommendations to Bimal Jalan, then Governor of the Reserve Bank of India (RBI) and the Government of Maharashtra for customization of standards and MIS, used for assigning audit ratings to co-operative banks in Maharashtra state were well received. This also led



Under Thakur's stewardship the bank has launched a slew of relevant initiatives including its Covid-19 response. Under the directive of Thakur, Vishwas Bank became the only bank to provide 'doorstep banking' for senior and differently abled citizens during the Covid-19 pandemic.

to the creation of a 'Master Circular' by the RBI for the co-operative banks.

Under Thakur's stewardship the bank has launched a slew of relevant initiatives including, its Covid-19 response. Under the directive of Thakur, Vishwas Bank became the only bank to provide 'doorstep banking' for senior and differently abled citizens during the Covid-19 pandemic. It also facilitated doorstep delivery of essential commodities to senior and differently abled citizens in the community during these challenging times. In addition to this the bank established an emergency help-line to support its customer base. Thakur's personal involvement and contributions as a responsible citizen have been viewed very favourably by government bodies and the media. Not only has he, dedicated his personal resources, time and efforts towards promoting coordination between stakeholders like urban local bodies, medicine distributors, hospitals, police, civil society etc, he has also helped provide critical and timely help to over 200+ families across Maharashtra during the pandemic.

In the course of its 25 years the bank has proved to be a major catalyst in promoting entrepreneurship in the region. Its INR 224 crore (FY 2020-21) lending portfolio was deployed by introducing innovative and cost-competitive financial products that have set

industry benchmarks when it comes to promoting faster, equitable and sustainable development. The bank was a pioneer in Maharashtra in offering focussed support to women self-help groups (Vishwas Literacy Campaign- based on the JAM framework).

Active for over 20 years now in the Nashik region the Vishwas Dnyan Prabodhini and Research Institute, has been actively working for education, youth engagement, women empowerment, financial literacy amongst women in rural areas, and engaged in promoting local culture. A brain-child of Thakur, Radio Vishwas 90.8 Community Radio (CR), run by the NGO, is the first and only community radio station in the city of Nashik with the aim of serving as a platform for people to voice their opinions. Today the radio has over 4 lakh listeners in 21 countries.

With 80 prestigious awards under his belt Vishwas Thakur's work continues to gain wide recognition by the local/state/union governments, media, NGOs and industry bodies. ■



RIDING THE WAVE OF SUCCESS AS AQUA PRODUCT MANUFACTURER

Amar Polyfils Private Limited, amongst the leading manufacturers of fishing nets, ropes and twines, sold under the name of “Diamond Brand” was established in 1994 at Porbander, Gujarat. After Udayraj Mishra, an industry veteran, took over the reins of the company in 1998 as director alongwith the visionary and dynamic company director, Ram Babulal Panjari, they together have made dynamic the product portfolio in the fishing, health and poultry industries resulting in their strong global presence for over two decades. Excellent quality, customer-centricity and entrepreneurial spirit form the core of Amar ventures.

Udayraj Mishra



WAVE OF SUCCESS

PP Rope- popularly known as Diamond brand ropes are of high quality and are durable



Amar is also one among the few manufacturers in India of HDPE Twine, an international quality soft net



USP of Amar Aquatic is the remarkably effective marine collagen powder used in cosmetics and wellness products



Thailand and China for manufacturing products of matchless quality. Finished goods pass through stringent quality testing to ensure that they meet the increasingly strict requirements of countries to which Amar exports. This is supported by impeccable after sale services that has made Amar the preferred choice of the customers enhancing the relations, as well as with the employees through fair dealings and robust communication.

The main unit of the company produces a large variety of HDPE Net such as fishing net, agriculture net, sports net, safety net and many types of customized nest as per customer specifications; PP Rope- popularly known as Diamond brand ropes are of high quality and durable. Amar is also one among the few manufacturers in India of HDPE Twine, an international quality soft net. Whereas, Amar Sterilised Fishmeal unit produces protein supplements used in poultry farming and aquaculture.

As for Amar aquatic, its USP is the remarkably effective marine collagen powder used in cosmetics and wellness products such as Orthocop, a wonder formulation for joint pains, Beautcop for rejuvenation of the skin and MCP All-in-one that serves as complete health solution. Acting on the tremendous global demand for marine collagen, Udayraj and Ram are working on doubling production of marine collagen products and have ambitious expansion plans in the pipeline.

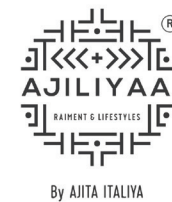
For their excellence across several criteria markers, Amar Polyfil has bagged several Skoch awards in different categories for several years, World Signature Awards 2019, IPSA 2019 - (International Product & Service Awards), and Indian Brands of the Year 2019, all three organised by APS Research & Media, besides Jewel of India 2019 organised by Indian Solidarity Council, New Delhi, are among the many recognitions won by the company.

Historically, Porbander, a coastal town of Gujarat, has been a flourishing commercial hub that attracted traders, who came through the sea route from far off lands. Amar, has once again prominently put the port town on the world map. ■

With 35 years of experience in the field of man-made technical fibre, Udayraj Mishra has taken to Amar Polyfils like a fish takes to water, looking after the all-round management of the company with focus on continuous learning and implementation. Whereas, the young Ram Babulal Panjari, having 27 years of experience in this business, brings with him excellence in entrepreneurship and managerial skills proving to be assets for expansion, diversification and valued customer relations.

Amar Polyfils Pvt. Ltd. has played a significant role in the growth of Amar Group and Hiravati Group. Amar Polyfils was once the sole company under the Amar Group. Today, the group has expanded and now has over 21 organizations under its umbrella. It is an ISO 9001-2015 certified company and has BIS license for the use of Standard Mark ISI. The annual combined production capacity for all plants is over 6,500 tons. Amar Polyfils has three units; Amar Polyfils, Amar Aquatic and Amar Sterilized Fishmeal that have significant presence in the fishing, health and poultry industries.

The focus of the duo is to relentlessly strive to improve product quality for which Amar has installed modern technology and machinery, imported from South Korea,



INSPIRATIONAL JOURNEY

The Bhavnagar born entrepreneur has fashioned a life of heady creativity in the landscape of her multiple avatars as a singer, author, image management professional - and mother

Undaunted by her duties as a married woman and mother, fashion designer Ajita Italiya has pursued her dreams as a professional in all the fields that

have engaged her energies down the years. An early marriage, and even motherhood, did not deter her a bit as she once again caught up with her studies by enrolling for a diploma in hotel management after the birth of her second child. Ajita firmly believes that hard work and dedication can take you to places and you can live your dreams as well.

Her first entrepreneurial venture took her into the areas of fashion and food, which were amongst her great passions. She set up Ajiliyaa, her multi-designer store, which rose to become Surat's leading go-to place for top-notch and select apparel and accessories labels-all available under one roof. The store incorporates a café, which has become a popular hot spot with its yummy food known for its organic ingredients.

As a renowned fashion brand, Ajiliyaa is a name to be reckoned with for its women's wear, footwear, jewellery and accessories all over the country. It aims at empowering women by enabling them to identify and carve out their personal style quotient. Ajita describes Ajiliyaa as a reliable and trustworthy interface for all fashion-related requirements, promising a truly elite ambience and experience. “We stock everything from wedding apparel, couture; Indo-Western and western wear for the label-conscious enthusiastic shopper. Ajilyaa helps you define your style while adding a sophisticated charm to your look,” she says.

A US-certified Image Management Consultant, from Judith Rasband's Conselle Institute of Image

Ajita Italiya
Founder

Management, in Utah, USA, Ajita has gleaned knowledge on the essential topics that are parts and pieces of the image puzzle with applications for men, women, teens, and children. Ajita has used her training in the fashion end of her business interests, as she now has an excellent grasp of the psychological, sociological, artistic and physical aspects of dress and image, grooming, line and shape, colour, fabric and texture as well as pattern



“Ajita firmly believes that hard work and dedication can take you to places and you can live your dreams as well.”



that combine to define a personal style statement and her clients benefit tremendously from her in-depth expertise.

With over 10,000 customers seeking creations from a sizeable number of leading designers, including many from India Fashion Week, it is a rare intersection point where aspirations are met with panache. Ajiliyaa has an online presence as well, thus enabling clients from all over India an opportunity to browse at their convenience.

Music, another passion of Ajita, has led her to launch her covers and songs with her husband, who is also a singer in his own right. Venus, considered one of the leading music companies in India, launched the couple on its platform. Ajita's songs have proved to be quite a hit and she has a great fan following on Youtube and other music channels.

‘Sincerely Yours... Journey of a Woman,’ Ajita's recently launched book, set in the form of a diary, reflects the life of every woman. She describes the book as a locker with insights into her mind, which contains a compilation of moments that make up a life that has been lived or one would have expected to live. In 2016 Ajita became India's first solo woman cyclist to travel across the Spiti Valley. In 2019 she repeated the feat and set a new record in Arunachal Pradesh.

In addition to being the founder and creative director of Ajiliyaa, Ajita has also been the recipient of numerous accolades and awards, including that of the ‘Iconic Woman of the Year’ in 2020, in Mumbai. ■



ENABLING HUMAN ASSET FOR CORPORATE GROWTH & IMAGE



Human asset, is the true wealth of an organization and key to its success. Those who know the rungs of this specific area create true value of a company. One such popular leadership coaching organization is Metamorphosis Unlimited, a leading Pune based Strategic HR and Talent advisory consulting firm, established in 2016. Headed by the celebrated HR thought leader, Ex CHRO, Board Director and Business Leader with 30 years of extensive experience in work-force management, Ajay Bakshi, is an ace in transforming organisations through talent enhancement of its people.

Ajay Bakshi,
Managing Director,
Metamorphosis Unlimited

Corporate sector places much emphasis on knowledge and skill development of its employees to keep abreast with the ever-evolving and rapidly shifting focus of global economy from time-to-time, which drives demand and industry response. The task is challenging as one has to balance between creating an impressive balance sheet and yet stay humane! This has led to the creation of professionally trained and experienced coaching organizations who can work wonders in improving peer relationships, leadership, and management skills across industry sectors, worldwide.

Metamorphosis has a favourable reputation for building sustainable organization capabilities by harnessing the potential of talent capital through engagement, enablement, and design and deployment of a business-centric leadership strategy. The firm is providing a gamut of services that includes organization design and restructuring, executive coaching for senior leaders and mid-level managers, HR analytics, Change Management, HR audits, and much more. **Metamorphosis also has a dedicated vertical**

for Career Transition Coaching where they advise students, working professionals and entrepreneurs to make the right career decisions and maximise their potential. Currently, the firm is working with over 80 reputed mega clients some of which includes Volkswagen IT Services, Tata Motors, Tamil Nadu Water Investment Company, Mahindra Ltd., Tata Tinplate Ltd., Prudential Global Services (India), Indian Oil Corporation, and many more across several industrial verticals for public and private sectors. Ajay shares, "It's only when you address the pillars of wellness, the organization prospers." With offices in Mumbai, Bangalore, South Africa, UK, and Switzerland, the firm is keen on expanding its global presence.

A qualified Mechanical Engineer from MIT Manipal and an MBA from Pune University, Ajay says, "Our vision in three simple words is 'profits for people'. Organizations can grow only when people grow and contribute to the profits. Processes, technologies, and strategies are important but eventually, it cannot substitute individual knowledge and experience. Enabling organizations to become profitable through people and building sustainable organizations to the

right people practices is what Metamorphosis all about." Metamorphosis' spectacular growth comes from satisfied clients that includes 95% of retention rate and engaged associates. "Our people and change practice helps transform the performance productivity and efficiency of organizations across the world by changing the way people are led, managed and developed. We do this by focusing on two key aspects of the change agendas on large scale complex, transformational change programmers, human resource management and finance," informs Ajay.

Ajay has an enviable list of national and international credentials and achievements and a lot more. He is a Fellow Member of Institute of Directors and an internationally certified administrator for psychometric instruments like Hogan Inventory, MBTI, DISC, OPQ 32. **In addition, he is a Professional Certified Coach (PCC) Executive and Business Coach from ICF, USA and has clocked over 5000 coaching hours. He has coached over 15 CEO's as well as Business leaders at CXO, CHRO levels and women leaders. Ajay is also certified by NIS Sparta as a facilitator for Adventures in Attitudes and SPIN sales training module with over 50,000 hours of facilitating interventions across UK, Europe, Asia and India for Senior Leaders (CEO's/CXO's) and Middle level Managers for various MNC and large Indian Corporate, besides a certified facilitator from Old Mutual Business School, South Africa.**

Ajay has been recognised for his immense contribution with several awards, which include Best Global HR strategy recognized by Business World for Vodafone Global Services India, HR Leadership Awards from Business World and Economic Times and CHRO of the Year from India Human Capital Summit. In addition, he has been recognised as top 100 Influential HR leaders in the Asia Pacific HRM. Ajay is an active speaker in various professional forums like CII, NHRD, Business Today, Business World and Dun & Bradstreet. Metamorphosis is driving a healthy change in corporate work culture and the transformation is now visible at many swanky global conglomerates as they grow wings taking off on higher flights to attain their aspirational goals. ■



GROWING LEGACY OF A PHILANTHROPIC MISSION

Dr Aneel Kashi Murarka, Philanthropist
and Founder, Ample Missiion



Over three decades of the dedication of resources and efforts of the good works of Philanthropist and Social Worker, Dr Aneel Kashi Murarka have carried his renown far beyond the confines of the business world, in which he continues to be very active

reminds us that there have been so many incredible moments when ordinary people came together to give back. In the light of the present status of joblessness created by the pandemic he has worked tirelessly to identify areas in the industry to create employment opportunities for people to restart their lives as his top priority. 'Every roadblock is an opportunity to change direction. Now is the time to stop and ask, what really matters? I believe the Indian industry will completely transform as a result of this crisis-and for the better,' he says.

As a film producer he has been involved in many award winning short films on social Issues and public awareness - be it on the Swachh Bharat Abhiyan, Anti-Smoking, Anti-Suicide, Breast Cancer Awareness and patriotism.

Philanthropy is at the heart of Dr Aneel Murarka's endeavours, whether it's making films or running a charitable institution or pouring his energy into contributing to the fight against the Covid-19 pandemic. He is driven by the belief that instead of reacting to the persisting problems in the society, we need to act. 'If I see something wrong, I want to make a change...like-minded individuals should come together, continue leading the process of social change, improving people's lives, protecting environment and encouraging the sphere of youth with a pledge for a better and stronger India.'

Philanthropy is and will always be very personal, as the Founder of Ample Missiion and Trustee of Samarpn - C B Murarka Charitable Trust sees it. 'It is this emotional connection that drives me to give. But the complexity in India, the speed at which we need to effect sustainable change, go beyond personal satisfaction and think of impact first,' he says. "We always understand our responsibility to community, and that has never been more important than the time we are in right now," he says with conviction

What sets him apart from the line-up of 'New



Age' Philanthropists is Murarka's intense focus and ability to avoid distractions. 'I always wanted to be successful enough to support the social causes that are near and dear to my heart, so it means a lot that we have been able to dedicate our resources and efforts to meaningful initiatives over the past 37 years,' he says while shedding light on the many worthwhile causes he, his industrialist father Kashi Murarka, his wife Sangeeta and son Sidhaant, support.

Speaking about his activities in the ongoing Covid-19 pandemic crisis, he points out how challenging it has been for the entire nation facing such a colossal health catastrophe— but he also



Dr Murarka ascribes his inspiration and commitment to philanthropy to his father Kashi Murarka, a deeply philanthropic and well-known social worker, who has been a pioneer in his field; he shares that his father's lifetime work for mankind is well-known both in Mumbai and in Lachhmangarh, the family's hometown. Dr Murarka's teenage son Sidhaant is active in all the social work and initiatives along with his young team of Ample Missiion. 'He is taking forward the organization with zest and dedication. I'm sure he will take my new-age philanthropy to a different level altogether,' feels Dr Murarka. ■

THE POWER OF **Philanthropy**



email id: mail@amplemission.com

Philanthropy truly is a family affair, as shown by **Dr Aneel Kashi Murarka**, Founder of Ample Missiion and Trustee of Samarpn - C B Murarka Charitable Trust. There are vast numbers of organizations and individuals whereby the works of family and its social organisations have profoundly impacted both locally and nationally.